

# UTAH ENERGY EFFICIENCY & CONSERVATION PLAN

*Preparing for Utah's Energy Future*



2014

# GOAL 6

“Promote energy efficiency, conservation and peak consumption reductions.”

- *Utah's 10-Year Strategic Energy Plan*



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**UTAH TRANSIT AUTHORITY BUS**  
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## Executive Summary

Governor Gary R. Herbert's 10-Year Strategic Energy Plan's sixth recommendation states that "Utah should have a state-wide plan for reducing energy consumption." In order to fulfill this recommendation, in August of 2013 the Governor's Energy Advisor and the Office of Energy Development launched a truly stakeholder-driven process aimed at creation of the *Utah Energy Efficiency and Conservation Plan*. The various stakeholders were tasked with developing a specific set of recommendations for programs, public outreach, and policy measures that could help the State realize its energy efficiency and conservation potential. During the collaborative process unfolded, the Plan was organized into the following sectors: Residential and Commercial Buildings, Alternative Transportation and Fuels, Agriculture, Industry and Public Education and Outreach.

The *Utah Energy Efficiency and Conservation Plan* was launched with a Steering Committee meeting held on August 21, 2013. The fifteen member Committee, chaired by the Governor's Energy Advisor and co-chaired by the Director of the Office of Energy Development, included the Governor's Senior Environmental Advisor & State Planner and representatives of Rocky Mountain Power, Questar Gas, the Utah Public Service Commission, the Utah Division of Public Utilities, the Office of Consumer Services, Energy Strategies LLC, the Utah Transit Authority, the Utah Associated Municipal Power Systems, the Utah Department of Agriculture and Food, and the Offices of Outdoor Recreation and Rural Programs, two divisions of the Governor's Office of Economic Development. The Committee was crafted to ensure that every important perspective and issue would be represented, including those of utilities and their regulators, environmentalists, rural advocates, economic development and transportation specialists, and energy experts and consultants.

Members of the Steering Committee helped to establish and oversee subcommittees for each of the Plan's five designated sectors, and it was those subcommittees that would meet regularly in partnership with the Office of Energy Development to develop the ideas and recommendations that comprise the substance of the *Utah Energy Efficiency and*

*Conservation Plan*. The Residential and Commercial Buildings Subcommittee was chaired jointly by GSBS Architects and Utah Clean Energy, the Industrial Sector Subcommittee was chaired by ETC Group, the Agriculture Sector Subcommittee was chaired by the Utah Farm Bureau Federation, the Alternative Fuels and Transportation Subcommittee was chaired jointly by Utah Clean Cities and D and S Services, and finally the

Public Outreach and Education Subcommittee was chaired by the National Energy Foundation. These subcommittees had an average of 15 members, who met an average of 5 times, not including the dozens of phone calls and attachment-laden emails. Altogether over 95 stakeholder groups including higher education, non-governmental organizations, state agencies, municipal governments, trade associations, and others were represented in the six month collaborative process.

The *Utah Energy Efficiency and Conservation Plan* highlights the existing energy efficiency and conservation efforts of both the state and the utilities operating in it, including regulated investor owned

utilities, municipal utilities and rural electric cooperatives. The report includes guiding principles, a section with definitions and a basic overview of energy efficiency and conservation, as well as a section which details current consumption levels and characterizes energy efficiency as a resource. The report also includes sections focused on the "outputs" or end results which the Committee expects the Plan's recommendations to help achieve, which include positive benefits for air quality and water distribution.

Finally, the *Utah Energy Efficiency and Conservation Plan* includes 26 recommendations for the Governor's Office, the Utah State Legislature, businesses and households to consider adopting, whether through initiatives and partnerships, programs and statutes, financial or other market tools, or simply through lifestyle choices. The recommendations in the report are the ones that rose to the very top of each subcommittee's priority list. Those actions or recommendations that did not make it to the top 26 may nevertheless come into play at a later date, as the *Utah Energy Efficiency and Conservation Plan* is intended to be a living document to be updated in the future.

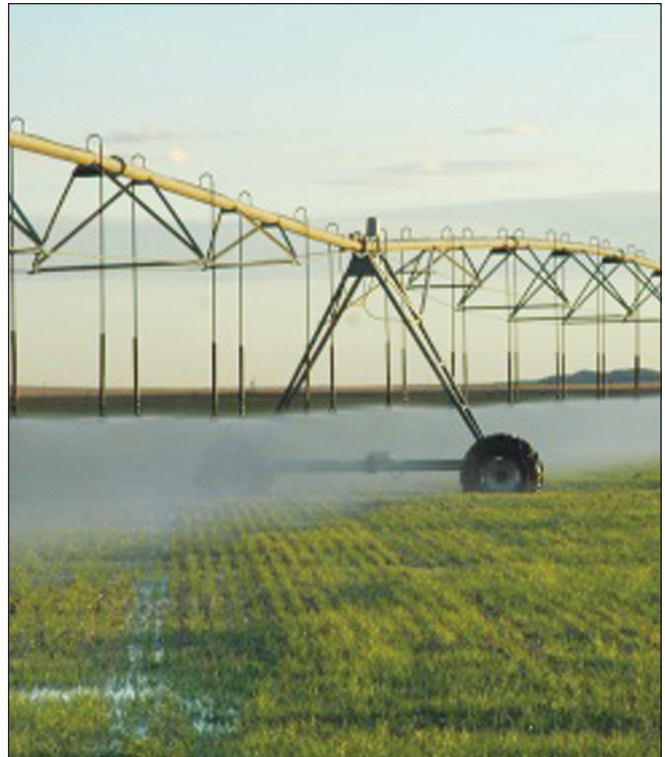


GOVERNOR GARY R. HERBERT





**JORDAN SCHOOL DISTRICT CNG BUS**  
CREDIT: SALT LAKE CHAMBER



**CENTER PIVOT IRRIGATION**  
SOURCE: UTAH DEPARTMENT OF AGRICULTURE

## Introduction

Energy touches virtually every aspect of daily life and the entire modern economy, from schools and municipal governments to agriculture and business – everyone needs reliable and affordable energy. Recognizing the central role that energy plays and to plan for the future of Utah’s energy needs, in 2011 Governor Gary R. Herbert worked with his Energy Task Force to draft and publish Utah’s 10-Year Strategic Energy Plan.<sup>1</sup> The Plan identifies promotion of energy efficiency and conservation as objectives that have the potential to significantly strengthen Utah’s economy. In particular, Recommendation #6 of the Plan states that Utah should “have a state-wide program aimed at reducing energy consumption.”<sup>2</sup>

Since the launch of the 10-Year Strategic Energy Plan, the State has administered or supported a variety of energy efficiency programs. The Energy Efficiency and Conservation Plan (EECP) was drafted to unify these efforts and foster state-wide, public-private collaboration. The EECP is meant to serve as both a guidebook for households and businesses in the State, and to provide a call to action for individuals, including the school teachers, farmers, factory workers, elected officials, and others whose hard work and conscientiousness make Utah great. When it comes to the responsible use of our

energy resources, we are all stakeholders. Through the EECP, the State will have the opportunity to implement programs and policies that demonstrate a commitment to substantively advancing our stated energy efficiency and conservation goals. The accelerated development of energy efficiency and conservation resources through the recommendations presented in this plan will provide many benefits to Utah; namely:

1. **Drive Utah’s position as an economic leader.** Increasing energy efficiency and conserving energy will help keep energy bills as low as possible and should enhance business competitiveness. Low energy costs have helped bring world-renowned businesses to the State including companies such as Adobe, eBay, Proctor & Gamble and the National Security Agency’s data center.
2. **Prepare Utah to meet our future energy demand. By 2050, Utah population is predicted to nearly double.**<sup>3</sup> This population growth is expected to drive energy demand higher. Implementation of cost-effective energy efficiency and conservation measures should help the state meet projected increases in demand for energy



services at the least cost. Expansion of energy efficiency and conservation programs will support the State's goal of energy independence even as the population increases.

3. **Support Utah's 10-Year Strategic Energy Plan goal to have adequate, reliable, affordable, sustainable and clean energy resources.**<sup>4</sup> Models and studies, (such as the recent American Council for an Energy Efficient Economy annual report among many others) recognize energy not consumed as a result of efficiency programs as a cost-effective resource.<sup>5</sup> Implementation of energy efficiency and conservation programs will support Utah's energy goals through significant reductions in demand, thereby helping to ensure adequate, affordable and reliable energy resources for the future.



**METER CHANGE**

CREDIT: ROCKY MOUNTAIN POWER

4. **Reinforce Utah values of resourcefulness and thrift.** Utah's motto is "Industry," and the state's coat of arms is a beehive, which is indicative of Utahns' ethic of hard work. Utah residents value resourcefulness and self-sufficiency. Adoption of energy efficiency and conservation measures by the State will support these values.
5. **Continue to support Utah's unparalleled quality of life.** Stable and affordable energy provides for basic functionality and comfort in homes, offices, schools, hospitals and other facilities. Reliable and low-cost energy drives industry, is vital to the transportation sec-

## Governor Gary R. Herbert's Four Cornerstones

Governor Herbert is focused on four cornerstones to strengthen Utah's economy: Education, energy, jobs, and the ability of the State to solve its own problems. As a result, Utah is a premier destination for business, jobs, with an enviable quality of life. These cornerstone priorities include:

- Education
- **Energy**
- Jobs
- Self-Determination

Energy efficiency is intertwined in all four cornerstones. It supports jobs and self-determination and is an integral part of education for the next generation. Energy efficiency is a developable energy resource.

tor and is a determining factor for economic growth. Expansion of energy efficiency and conservation programs should play a key part in supporting the high quality of life that Utahns are proud of and have come to expect.

Under the leadership of Governor Herbert's administration, the Office of Energy Development (OED) and other state agencies have implemented several energy efficiency and conservation projects in Utah and have advocated for energy efficiency across the State among both the public and the elected officials who represent them.

To advance Utah's commitment to the use of alternative transportation and fuels, Governor Herbert has requested that state agencies review vehicle requirements and consider an expanded role for Hybrid Electric Vehicles (HEV) or Compressed Natural Gas (CNG) vehicles. Further, in a 2012 Executive Order the Governor's Office directed State employees to reduce automotive idling.<sup>6</sup> In 2012 Governor Herbert also began to address air quality through the creation of the Utah Clean Air Partnership (UCAIR), whose mission is to educate the public on ways they can reduce emissions, including making more efficient transportation decisions. Finally, most recently, the Governor called



for an air quality task force to be organized that will address the potential for air quality improvement, including reviewing efficiency and conservation options.

The State of Utah, Salt Lake City and Salt Lake County support the Clear-the-Air Challenge, a program designed to encourage residents to drive less during a month-long competition.<sup>7</sup>

The State has also demonstrated energy efficiency leadership in the area of **building energy efficiency**. The Utah Division of Facilities, Construction and Management's State Building Energy Efficiency Program requires High Performance Building Standards for all new construction and encourages retrofitting for older buildings through an energy efficiency revolving loan fund.<sup>8</sup>

These actions have only begun the conversation, and it is evident that there is significant potential for greater energy efficiency and conservation to be implemented across Utah. The EECF was prepared to guide the state in meeting future energy demands in a forward thinking and cost-effective manner that is specific to Utah's unique needs and based upon public-private collaboration. This document is not static, but will be updated as conditions change and innovation occurs to continue support for Utah in its energy efficiency and conservation goals.

To learn more about these efforts, please see Appendix A, which details "Currents Efforts in Energy Efficiency and Conservation."

### Energy Efficiency and Conservation Plan

As the primary resource for advancing energy development in Utah, the Office of Energy Development coordinated the effort to produce a State Energy Efficiency and Conser-



LED LIGHTING - PARKING LOT

vation Plan. OED's process, which was designed to support the development of a comprehensive plan, was consensus-based and stakeholder-driven.

### Plan Methodology and Approach

The Office of Energy Development was tasked with developing a suite of energy programs and policy recommendations that could be adopted over time and with identifying implementation options for each. Due to the complexity of the issues at hand, the

breadth of policy options, and the significant potential for real progress, OED approached the development of the plan systematically by outlining the various process steps needed to ensure the plan would be both comprehensive and adequately vetted.

Fifteen energy leaders in the State were asked to oversee development of the planning document and to support implementation as Steering Committee members. The Steering Committee provided feedback throughout the process. The Committee was co-chaired by Cody B. Stewart, the Governor's Energy Advisor and Samantha Mary Julian, Director of the Office of Energy Development.

The Steering Committee members approved five main sectors by which the document would be organized: Commercial and Residential Buildings; Alternative Transportation; Industrial; Agriculture and Public Outreach & Education. Experts from government, utilities, industry, academia, trade associations and non-profit organizations were invited to participate in Team Committees for each of the five sectors. The Team Committees were chaired by a leader in the particular sector and OED staff served as facilitators to help guide the process. A process work flow is presented as Figure 1.



FIGURE 1 PROCESS WORK FLOW DIAGRAM BETWEEN COMMITTEES





A multi-voting, team consensus approach was used with each team conducting brainstorming and working sessions to develop initial ideas and to solicit input from the sectors that they represented. These ideas were discussed, vetted and prioritized during working sessions, conference call sessions, online surveys and through electronic communication.

To build accountability into the recommendations with respect to implementation, Team Committees were tasked with developing a responsibility matrix. This matrix, presented later in the report, designates top agencies or partners that the teams considered as the best organization to lead efforts for each recommendation.

After the list of recommendations was created, the Steering Committee vetted the final ideas and the plan was provided to Governor Herbert's Energy Task Force to accept as part of Utah's energy strategy and to complement Utah's 10-Year Strategic Energy Plan.

## Stakeholder Engagement

To utilize the knowledge and expertise of those in the energy field, and to take advantage of public-private partnerships, the Office of Energy Development assembled well-rounded Team Committees. The Steering Committee and Team Committees were comprised of representatives of key energy and public policy stakeholders, including:

- Office of the Governor,
- Utah Public Service Commission,
- Utah Division of Public Utilities,
- Office of Consumer Services,
- Regulated utilities,
- Municipal and cooperative utility associations,
- City government,



**ENERGY EFFICIENCY AND  
CONSERVATION PLAN MEETING**

- U.S. Department of Agriculture,
- Utah Transit Authority,
- Private sector, including businesses and industry,
- Non-profit organizations,
- Academia, and
- Other key energy leaders.

## Energy Efficiency Versus Conservation

Energy efficiency is generally achieved through adoption of more efficient technology or production processes, while maintaining the same or increased level of output. An efficiency measure such as adding insulation to a home results in the structure using less energy to maintain a comfortable temperature. Installing light emitting diode (LED) lighting, another efficiency measure, reduces the amount of energy required to attain the same level of illumination compared with older lighting options, such as incandescent light bulbs.

The conservation of energy is different from energy efficiency. While both efficiency and conservation are energy reduction techniques, conservation is advanced through individual and organizational participation and is behavioral in nature. For example, driving less, or turning off lights as people exit the room, are examples of energy conservation.

As part of the Team Committee process, each energy sector developed an interpretation of energy efficiency versus conservation. While efficiency and conservation are often seen as similar across all sectors, as shown below, each Team developed slightly different definitions. Interpretations by sector are described below:

### Buildings

Although buildings are diverse in their structure and use (e.g. residential, commercial, institutional, etc.), the concepts of efficiency and conservation are consistent across building types. Whether a building is a living space or a work space, energy saving measures fall broadly into two categories:

- Building energy efficiency is using less energy to do the same amount of work. This is often technology based. An example is using LED lighting in place of incandescent.
- Building energy conservation is using less energy by doing less work or changing behaviors. An example is turning off lights when the space is not in use.



In practice, efficiency and conservation measures need not be mutually exclusive; some measures may involve aspects of both. For example, a school may install LED lighting in conjunction with a control system that turns off the lights when a room is unoccupied. The technology itself is an efficiency measure, but the behavior and utilization of the control system to restrict lighting solely to when it is needed would be a conservation measure.

### Alternative Transportation

Transportation is one of the country's largest energy-use sectors and arguably the least efficient. Buses, cars and trucks, while much more efficient than they used to be, still convert a large percentage of fuel into heat and by-products rather than useful movement. The Transportation Team Committee viewed the use of alternative transportation fuels, mass transit and alternative transportation such as biking or walking options as opportunities to increase the overall efficiency of the entire transportation system.

Therefore, the Team Committee felt that a comprehensive understanding of energy efficiency in transportation would require not only looking at the efficiency of vehicles and fuels, but also at the efficiency of travel itself. In keeping with this understanding, the Team Committee created the definitions below:



**BICYCLE TRANSIT CENTER FOR PUBLIC TRANSPORTATION**  
CREDIT: UTAH TRANSIT AUTHORITY

- Energy conservation involves changes in human behavior, and
- Energy efficiency as driven either by advances in technology or by regulation.

Carpooling would fall into an energy conservation activity while long-term decisions about how best to plan, organize

## Energy Efficiency Jobs: Energy Efficiency as an Energy Industry

Jobs having to do with energy efficiency and conservation are difficult to classify. Often they are labeled as construction, engineering or manufacturing.

The Utah Department of Workforce Services (DWS) administered a survey to over 11,000 businesses and industrial entities. The survey identified energy efficiency jobs and activities. The survey results have helped the State begin to understand and evaluate the impact that energy efficiency plays in the job market.

Energy efficiency jobs are projected to grow at an annual rate of about 2% a year, according to survey results. DWS estimates that Utah can expect an average of 1,100 openings per year, about half from growth opportunities and half from replacement needs. These jobs are expected to have above average wages and will cross many sectors.

and permit cities for efficient travel would fall within energy efficiency.

### Industrial

In the industrial energy sector, the terms energy efficiency and energy conservation are often used interchangeably and share some commonalities; however, there are distinct differences. For example, turning off an air compressor when it is not being used is considered energy conservation, while purchasing and operating an efficient air compressor instead of running a less efficient model is considered energy efficiency. Based on this, the industrial sector views:

- Energy conservation as a by-product of improved organizational procedures and is primarily behavioral in nature, and
- Energy efficiency as a byproduct of improved technology within equipment and controls and is primarily mechanical in nature.



Industrial energy efficiency differs from other sectors in how energy efficiency is viewed and calculated. In industrial energy efficiency, energy intensity is calculated by energy used per unit of product produced. For example, the energy intensity of aluminum production may be measured in BTU per pound of aluminum. This is an important distinction to make when discussing energy intensity within the industrial sector.



**FARMER DEMONSTRATING EFFICIENT TILLAGE TECHNIQUE**

### Agriculture

The agriculture industry in Utah has seen remarkable change over the last 20 years, increasing the need for energy on farms and ranches in an already energy-intensive sector. Farm energy applications include farmstead operations such as dairy machinery, and landscape processes such as irrigation and fertilizer application.

Perhaps due to farmers' and ranchers' close connection to the land, efficiency and conservation are viewed by this sector as primarily tied with environmental benefits. The Agriculture Team Committee made the following distinctions:

- Energy efficiency is seen as maximizing resource use, including time and labor, and
- Energy conservation is considered as focusing on saving natural resources through reduced use.

## State Energy Perspective

A strong energy industry has helped Utah maintain its economic leadership. Direct energy jobs account for roughly 1.4% of Utah's overall employment and provide high-quality careers with wages that are almost double the State's average.<sup>9</sup> Utah's careful planning and abundant natural resources have provided Utah with some of the lowest energy costs in the nation.<sup>10</sup> Utah has the nation's third lowest natural gas prices and 16th lowest electricity prices.<sup>11</sup> This has helped attract prominent employers to the State and further supported the growth of Utah's economy. By avoiding or deferring the need for costly new power plants and transmission lines, energy efficiency and conservation is expected to help play a significant role in keeping Utah's energy prices low.

## Energy Production and Consumption

Utah's current energy production is primarily fossil-fuel based, although renewable energy resources are increasing. Utah residents, businesses and industries consume, on average, 29,723 gigawatt hours (GWh) of electricity, 24,369 billion cubic feet (BCF) of natural gas, and use 6,890 million barrels of petroleum.<sup>12</sup> These resources provide energy for:

- 1,072 Public and Private Schools;<sup>13</sup>
- 25 Institutions of Higher Education;<sup>14</sup>
- 993,060 Housing Units;<sup>15</sup>
- 53 Hospitals;<sup>16</sup>
- 68,740 Businesses & Industrial Organizations;<sup>17</sup>
- 16,600 Farms;<sup>18</sup> and,
- 2,377,552 Cars and Trucks.<sup>19</sup>

Due to the projected growth of Utah's population and economy over the next fifty years, a significant increase in energy demand is anticipated. The state's projected fossil fuel

## Utah's Projected Fossil Fuel Energy Growth - Next 10 Years

	2013	2022	Percentage Change	Annual Rate
Electricity Load (RMP) MWh) <sup>*1</sup>	25,153,750	29,514,597	17.9%	1.8%
Natural Gas (Questar) (million Dth) <sup>2</sup>	173	214	23.7%	2.4%
Petroleum/Transportation (mbbl/yr) <sup>3</sup>	47	53	12.8%	1.3%

<sup>\*</sup>RMP provides about 80% of the State's electrical power, the balance coming primarily from public municipals. Thus, the values stated will be low.

**TABLE 1 UTAH'S PROJECTED FOSSIL FUEL ENERGY GROWTH FOR THE NEXT 10 YEARS**

SOURCES: 1-ROCKY MOUNTAIN POWER IRP FORECASTED ANNUAL LOAD GROWTH. 2-QUESTAR GAS COMPANY IRP FORECAST. 3-PROJECTION BY OED USING UTAH GEOLOGICAL SURVEY ENERGY STATISTICS.



energy growth over the next ten years is presented in Table 1. Implementation of energy efficiency measures and conservation programs will help the State meet energy demand challenges of the future.

## Energy Efficiency as a Resource

Energy efficiency and conservation are often cited as low-cost, clean resources with reduced risk. Specific benefits that go beyond simple energy savings include:

**Yielding Economic Benefits:** Implementing energy efficiency programs can help organizations reduce their energy costs, allowing them to direct the savings to their employees, shareholders, and communities. Efficiency and conservation program have the potential to allow utilities to meet projected increases in energy demand without the need for investment in additional energy generation.

**Leveraging Other Resources:** The adoption of energy efficiency measures can deliver reductions in resource use while providing the same performance or product output; this allows for a given quantity of a finite resource to add more to our economy.

**Increasing Energy Security:** Energy efficiency and conservation programs can reduce consumption of imported fossil fuels, which lessens the potential risk to Utah of supply disruptions. Energy efficiency is a local resource that does not require infrastructure or add additional stress to the power delivery system and can support greater reliability of the system.

**Providing Environmental Benefits** (See “Efficiency, Conservation and the Environment”): Energy efficiency and conservation efforts have the potential to support regional air quality improvement. Efficiency in water systems can decrease water losses and reduce the amount of energy needed to process and distribute water.

## Recommendations from Team Committees

The following sections present the Team Committee recommendations. There are 26 recommendations that range from programs, policies, and financing methods, to education, outreach and collaboration. A responsibility matrix follows the recommendation list. This matrix contains an outline of primary and secondary organizations that could play a leading role in implementation of the suggested policies, programs, and projects.

### Energy Efficiency and Conservation Recommendation List

<b>Buildings</b>	1 - State of Utah Should Lead by Example
	2 - Support Cost-effective Building Energy Management by Streamlining Building Owners' Access and Use of Utility Data
	3 - Incorporate Building Energy Performance Information Into Market Transactions
	4 - Support and Promote Statewide Commercial PACE Financing
	5 - Promote Best Practices in Non-Residential Energy Efficiency Through a Statewide Benchmarking Challenge & Recognition Program
	6 - Increase Understanding and Enforcement of Current Energy Code
	7 - Adopt Current and Future Energy Codes
<b>Transportation</b>	1 - Address Fleet Management Specific Issues
	2 - Support Infrastructure Development for Alternative Transportation
	3 - Promote Alternative Transportation Through Private Sector
	4 - Expand the Successful TravelWise Program
	5 - Support Mixed-Use Districts Located by Mass Transit Hubs
	6 - Expand Community-Based Alternative Methods of Transportation
<b>Industrial</b>	1 - Expand Options for Industrial Energy Efficiency Financing - Create an Energy Efficiency Tax Credit
	2 - Expand Options for Industrial Energy Efficiency Financing - Establish a State Revolving Loan Fund
	3 - Expand Education and Training for Industrial Energy Efficiency
	4 - A Call to Action - Energy Management Planning
	5 - Create a Combined Heat and Power Policy Working Group
<b>Agriculture</b>	1 - Create a Unified Partnership Collaboration
	2 - Provide Statewide Outreach and Training
	3 - Establish Program Funding and Producer Incentives
<b>Public Outreach and Education</b>	Overall - Develop a Governor-Led Community Education Initiative for Energy Efficiency and Conservation
	1 - Catalog and Share Best Practices Online
	2 - Showcase Incentive Programs Online
	3 - Support Public Outreach and Education Campaign(s)
	4 - Develop a State-Sponsored Energy Efficiency Challenge
	5 - Offer Training Opportunities



## Responsibility Matrix

The Responsibility Matrix was developed to help identify organizations with the potential for EECF leadership roles. Those roles have been designated by each Team Committee as either primary – potential for active participation or secondary – contributing in a supporting nature.

Building Team Committee		
Recommendations	Primary Organizations	Secondary Organizations
<b>Recommendation #1:</b> STATE OF UTAH SHOULD LEAD BY EXAMPLE	Governor's Office, Office of Energy Development	State agencies, media and communication partners
<b>Recommendation #2:</b> SUPPORT COST-EFFECTIVE BUILDING ENERGY MANAGEMENT BY STREAMLINING BUILDING OWNERS' ACCESS AND USE OF UTILITY DATA	Office of Energy Development with support from local utilities.	Utah PSC, BOMA Utah and other commercial building groups such as NASFA, APPA and AEE Utah Chapter
<b>Recommendation #3:</b> INCORPORATE BUILDING ENERGY PERFORMANCE INFORMATION INTO MARKET TRANSACTIONS	Governor's Office, Office of Energy Development, Utah Department of Commerce, Real Estate Division	BOMA Utah, NAIOP, Utah Association of Realtors, Appraisal Institute, Home Builders Association, AEE - Utah Chapter, utilities, residential and commercial building efficiency stakeholders
<b>Recommendation #4:</b> SUPPORT AND PROMOTE STATEWIDE COMMERCIAL PACE FINANCING	C-PACE workgroups: local governments, Utah League of Cities and Towns, Utah Association of Counties, lenders	BOMA Utah, Office of Energy Development, utilities, energy efficiency industry
<b>Recommendation #5:</b> PROMOTE BEST PRACTICES IN NON-RESIDENTIAL BUILDING ENERGY EFFICIENCY THROUGH A STATEWIDE BENCHMARKING CHALLENGE AND RECOGNITION PROGRAM	Governor's Office, Office of Energy Development	BOMA Utah and other large commercial real estate groups, DFCM, school districts, local governments
<b>Recommendation #6:</b> INCREASE UNDESTANDING AND ENFORCEMENT OF CURRENT ENERGY CODE	Office of Energy Development, ICC Chapters, AIA Utah	Division of Occupational and Professional Licensing, Utah Home Builders Association, ASHRAE Utah
<b>Recommendation #7:</b> ADOPT CURRENT AND FUTURE ENERGY CODES	Utah Legislature	Uniform Building Code Commission and Advisory Committees, Utah Home Builders Association, ASHRAE, AEE - Utah Chapter, utilities, other interested parties



Transportation Team Committee		
Recommendations	Primary Organizations	Secondary Organizations
<b>Recommendation #1:</b> ADDRESS FLEET MANAGEMENT SPECIFIC ISSUES	State Fleet and Office of Energy Development	Private Fleet Managers and Trade Organizations
<b>Recommendation #2:</b> SUPPORT INFRASTRUCTURE DEVELOPMENT FOR ALT. TRANSPORTATION	Utah Legislature, Governor's Office, Code Officials	Representatives from electric and gas utilities, transportation non-profit organizations, state and local government
<b>Recommendation #3:</b> PROMOTE ALTERNATIVE TRANSPORTATION THROUGH THE PRIVATE SECTOR	Private Sector Support	UDOT, Office of Energy Development
<b>Recommendation #4:</b> EXPAND THE SUCCESSFUL TRAVELWISE PROGRAM	State Legislature	UDOT, Office of Energy Development, UCAIR
<b>Recommendation #5:</b> SUPPORT MULTI-USE DISTRICTS LOCATED BY MASS TRANSIT HUBS	State, local government and non-profit organizations along with the building community and Utah Transit Authority	Office of Energy Development, UCAIR, Metropolitan Planning Organizations
<b>Recommendation #6:</b> EXPAND COMMUNITY-BASED ALTERNATIVE METHODS OF TRANSPORTATION	Local government and non-profit organizations	Office of Energy Development, UCAIR

Industrial Team Committee		
Recommendations	Primary Organizations	Secondary Organizations
<b>Recommendation #1:</b> EXPAND OPTIONS FOR INDUSTRIAL ENERGY EFFICIENCY FINANCING – CREATE AN ENERGY EFFICIENCY TAX CREDIT	Governor's Office, Office of Energy Development	Support from State Legislature
<b>Recommendation #2:</b> EXPAND OPTIONS FOR INDUSTRIAL ENERGY EFFICIENCY FINANCING – ESTABLISH A STATE REVOLVING LOAN FUND	Governor's Office, Office of Energy Development	Support from State Legislature
<b>Recommendation #3:</b> EXPAND EDUCATION AND TRAINING FOR INDUSTRIAL ENERGY EFFICIENCY	Salt Lake Community College, Applied Technology Colleges	Industry Associations, Office of Energy Development, Utilities
<b>Recommendation #4:</b> A CALL TO ACTION – ENERGY MANAGEMENT PLANNING	Utah Manufacturers Association, Manufacturing Extension Partnership, Utah Association of Energy Users	Office of Energy Development, Utilities, Non-profits
<b>Recommendation #5:</b> CREATE A COMBINED HEAT AND POWER (CHP) POLICY WORKING GROUP	Office of Energy Development	Industrial Stakeholders, Department of Energy CHP Technical Assistance Partnership



Agriculture Team Committee		
Recommendations	Primary Organizations	Secondary Organizations
<b>Recommendation #1:</b> CREATE A UNIFIED PARTNERSHIP COLLABORATION	State Dept. of Agriculture and the Utah Farm Bureau	Support from State Legislature, USDA, OED, Conservation Districts
<b>Recommendation #2:</b> PROVIDE STATEWIDE OUTREACH AND TRAINING	Utah State University Ext. Service	State Dept. of Agriculture and the Utah Farm Bureau
<b>Recommendation #3:</b> ESTABLISH PROGRAM FUNDING AND PRODUCER INCENTIVES	Support from State Legislature, State Dept. of Agriculture, and USDA	Industry Associations, OED, Utilities

Public Outreach and Education Committee		
Recommendations	Primary Organizations	Secondary Organizations
<b>Recommendation #1:</b> CATALOG AND SHARE BEST PRACTICES ONLINE	Office of Energy Development	Applied Technology Colleges, Community Colleges, Department of Workforce Services, NGO's, Utilities, Corporations, Industry Trade Associations (i.e. Home Building Associations, ASHRAE, AIA, Appraisal Institute, BOMA Utah)
<b>Recommendation #2:</b> SHOWCASE INCENTIVE PROGRAMS ONLINE	Governor's Office	Office of Energy Development and Utilities
<b>Recommendation #3:</b> SUPPORT PUBLIC OUTREACH AND EDUCATION CAMPAIGN(S)	Governor's Office	Office of Energy Development
<b>Recommendation #4:</b> DEVELOP A STATE-SPONSORED ENERGY EFFICIENCY CHALLENGE FOR INDUSTRIAL, BUILDINGS AND TRANSPORTATION SECTORS	Governor's Office	Office of Energy Development and Utilities
<b>Recommendation #5:</b> OFFER TRAINING OPPORTUNITIES	Governor's Office and Utah's Energy Cluster Acceleration Partnership	Applied Technology Colleges, Community Colleges, Department of Workforce Services, NGO's, Utilities, Corporations, Industry Trade Associations (i.e. Home Building Associations, ASHRAE, AIA, Appraisal Institute, BOMA Utah)



## Buildings

### Overview: Residential, Commercial and Institutional

Buildings are responsible for a major share of energy use in the United States. Our homes, schools, and workplaces consume energy in order to provide a comfortable environment. According to the U.S. Energy Information Administration, "... nearly 40% of total U.S. energy consumption in 2012 was consumed in residential and commercial buildings."<sup>20</sup>

### Opportunities and Considerations

Reducing energy costs through efficiency allows homeowners, institutions, and companies to use cost savings for other purposes. Energy efficiency measures can help protect companies against vulnerability from economic fluctuations due to energy price volatility.

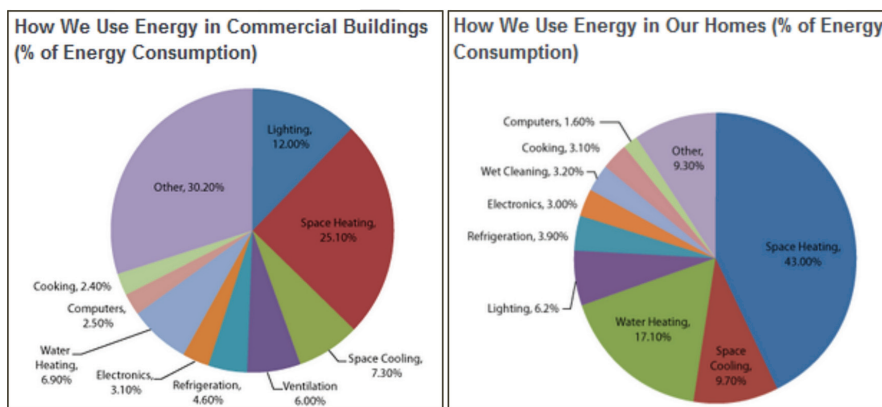


FIGURE 2 ENERGY USE IN COMMERCIAL BUILDINGS AND RESIDENTIAL HOMES

SOURCE: 2010 BUILDING ENERGY DATA BOOK

Commercial buildings account for 36% of electricity use and nearly 20% of natural gas consumption in Utah.<sup>21</sup> Studies show that in spite of past progress, there is potential for large energy savings in commercial buildings at a cost of less than 3 cents per kWh and \$2.50 per million Btu saved.<sup>22</sup> Cost-effective savings are available in all major end uses: heating, cooling, lighting, refrigeration, electronic equipment and other plug loads.

Residential buildings represent over one-third of all electricity and natural gas use in Utah.<sup>23</sup> Significant additional energy reductions are possible through adoption of highly-efficient lighting, appliances, heating and cooling systems, and envelope improvements in new and existing buildings. Highly efficient new homes can save over 30 percent of the energy used by typical homes constructed in recent years.<sup>24</sup> Energy

use in commercial and residential by percent of consumption is shown Figure 2.

The Buildings Committee consisted of stakeholders representing a wide range of backgrounds, including architects, contractors, non-profit and industry associations, local government, hospitals, energy managers, home builders industry and school district representatives.

### Plan Recommendations

The following recommendations are the result of the Building Team Committee's group effort.

#### RECOMMENDATION 1: STATE OF UTAH SHOULD LEAD BY EXAMPLE

Communicate all State efforts regarding improvements to energy efficiency in State buildings to the general public, building owners and managers, and architecture, engineering and construction industries. This would be conducted through a campaign that provides full-transparency and presents building-specific case studies. This recommendation could be coordinated as part of the Education and Public Outreach effort.

*How will this recommendation be implemented?* This campaign would showcase the State's building energy efficiency practices, such as energy management strategies, high performance building standards, budgeting for energy efficiency retrofits, energy savings performance contracting, etc. through case studies, building tours

and positive media exposure highlighting Utah's leadership. As part of the promotion, the State would provide leadership in building and retrofit design. This campaign could easily be implemented within a 6-24 month time-frame.

*What are the benefits of this recommendation?* This campaign demonstrates that the State is committed to using taxpayer dollars wisely by leveraging lessons learned and by identifying successful pathways to cost-effective energy efficiency. Compiling the information from multiple programs into one point of access would reduce the cost and increase the effectiveness of the campaign.

#### RECOMMENDATION 2: SUPPORT COST-EFFECTIVE BUILDING ENERGY MANAGEMENT BY STREAMLINING BUILDING OWNERS' ACCESS TO AND USE OF UTILITY DATA

Support and expand ongoing utility efforts to simplify customer access to their utility data. Seek cost-effective op-





## Building Performance Standards: High Performance, Net Zero, LEED and Energy Star

High performance buildings greatly exceed minimum performance standards for energy conservation. The Utah Division of Facilities Construction and Management uses high performance building standards that exceed minimum standards by approximately 10%. Use of these enhanced building standards results in lower operating cost, saving Utah taxpayer dollars and reducing demand for energy.

The goal of a “net zero” building is to generate as much energy as it uses. Typically, when a building is designed as net zero, the design incorporates highly-efficient systems to reduce the amount of power and fuel needed then incorporates renewable energy measures to meet the building’s remaining energy requirement. Salt Lake City’s Public Safety Building was designed to meet a net zero goal.

Building certification programs, such as LEED (Leadership in Energy and Environmental Design) and ENERGY STAR, provide third-party verification of a building’s design, construction, and performance. The U.S. Environmental Protection Agency’s ENERGY STAR program provides non-residential building certification with energy performance in the top 25% of buildings nationwide. The U.S. Green Building Council administers the Leadership in Energy and Environmental Design (LEED) certification program, which certifies that a building is designed to achieve above-code energy costs savings and is operated at a higher than average energy efficient level.

opportunities to further automate utility data access. Improving access to building energy usage data is a market-driven strategy to foster uptake of energy management practices, including energy benchmarking, and encourages additional building energy efficiency improvements. This recommendation builds on current programs underway at Rocky Mountain Power and Questar Gas to provide customers with online access to their utility data.

### *How will this recommendation be implemented?*

**Improve convenience of accessing utility data:** Cost-effective utility data access should be automated to save time and prevent data-entry errors. This type of program is currently in place at 10 utilities nationwide.<sup>25</sup>

**Safeguard customer privacy:** For building owners with multiple tenants, obtaining permission from individual tenants can be a time-consuming process. To overcome this challenge, utilities should adopt practices to provide aggregated whole-building data for building owners and managers with multiple tenants, while maintaining individual tenant privacy. A small, but growing, number of utilities currently offer this service,<sup>26</sup> which is recognized by the U.S. Department of Energy,<sup>27</sup> the National Association of Utility Regulatory Commissioners,<sup>28</sup> and the National Association of State Utility Consumer Advocates,<sup>29</sup> BOMA International,<sup>30</sup> and others to be an important component for successful benchmarking and building efficiency improvements.

**Increase building data and benchmarking education and training:** Increase promotion of energy management practices through trainings and workshops targeted to building and facility owners/managers about how to access and use utility data to manage energy use in commercial buildings and maximize energy efficiency. Trainings could focus on steps to set up automated benchmarking (including how to access “Green Button” data), how to use energy benchmarking services like ENERGY STAR Portfolio Manager, gauging the energy performance of your buildings. The Green Button initiative, launched in January 2012, is a program that allows electricity customers to securely download their own electricity usage information in a standardized format from their utility or electricity supplier for use in energy management practices. Rocky Mountain Power offers Green Button data access.

Because similar services have been offered by other states throughout the country, best-practices and benchmark-



**ANALYZING ENERGY USE BY MOBILE PHONE**





**SALT LAKE CITY PUBLIC SAFETY BUILDING – NET ZERO DESIGN**  
CREDIT: JEFF GOLDBERG

ing tools should be reviewed as part of the implementation process. Utilities should hold focus groups with building and facility owners/managers to determine what data access efforts will optimally support increased benchmarking activities and building efficiency investments.

***What are the benefits of this recommendation?***

Understanding and measuring building energy usage is the first step to improving building energy efficiency. Readily available access to building utility data is needed for measuring building energy use and for widespread adoption of benchmarking and building energy management practices in Utah.

Utility-sponsored benchmarking programs have been found to stimulate additional energy savings in buildings,<sup>31 32</sup> and may also improve the customer service experience of building owners and reduce administrative costs of implementing utility incentive programs.<sup>33</sup> Standardized processes that allow the utility customer to obtain aggregated energy use data can help the owner to make building-wide energy efficiency decisions.

**RECOMMENDATION 3: INCORPORATE BUILDING ENERGY PERFORMANCE INFORMATION INTO MARKET TRANSACTIONS**

Increase consumers’ ability to use building energy performance information to accurately understand the value of energy efficient buildings. This would be accomplished through education programs for appraisers and real estate agents and also by increasing consumer awareness of the relative energy performance of homes and commercial buildings being considered for purchase or lease.

***How will this recommendation be implemented?*** Offer continuing education classes targeted at teaching appraisers to use tools that accurately value energy efficient commercial and residential buildings. For example, the Appraisal Institute has a suite of online and in-person classes that could be leveraged through partnerships with local Appraisal Institute chapters.

Developing an educational booklet or software applications for home and commercial building buyers would help increase consumer energy efficiency awareness. It should include the following:

- Information about how to understand building performance metrics such as energy use index (EUI), HERS Rating, Home Energy Score etc.,
- Resources for local professionals who can provide industry-recognized energy efficiency measurements of homes and commercial buildings.
- Information about how building energy efficiency should be reflected in the appraisal process.

This booklet would be made available to all consumers considering leasing or purchasing a home or commercial building. This recommendation could easily be accomplished within a one year timeframe.

***What are the benefits of this recommendation?*** This recommendation would help develop energy efficiency awareness for buyers, sellers, real estate agents, appraisers and other professionals engaged in real estate transactions. This



would also capture the improved value of energy efficient buildings in market transactions. This increased awareness would create a market incentive for home and building owners to increase energy efficiency.

**RECOMMENDATION 4: SUPPORT AND PROMOTE STATEWIDE COMMERCIAL PACE FINANCING**

Support and promote a statewide commercial Performance Assessed Clean Energy (C-PACE) financing program as per passage of Senate Bill 221 (2013), "Assessment Area Act Amendments" that helps municipalities create ordinances to allow implementation.

C-PACE programs allow building owners to finance qualifying energy efficiency and clean energy improvements through placing a voluntary assessment on their property tax bill. Property owners pay for the improvements over time through this



**ENERGY EFFICIENT BUILDING DESIGN**

additional charge on their property tax bill and the repayment obligation can transfer automatically to the next owner if the property is sold.

Similar to a sewer tax assessment, capital provided under the C-PACE program is secured by a lien on the property, so low-interest, long-term capital can be raised from the private sector with no government financing required. C-PACE financing is a quickly growing method to finance building energy improvement across the U.S., representing \$68 million in funded projects and up to \$250 million in pending projects.<sup>34</sup>

*How will this recommendation be implemented?* The implementation would include:

- Review C-PACE programs that have been implemented efficiently in other states.
- Provide C-PACE specific legal, financial and programmatic guidance to municipalities. For example, a state effort targeted towards municipalities to develop resolutions/ordinances and internal procedures.

- Support program design at the local government level.
- Collaborate with utilities on marketing programs.
- Coordinate C-PACE programs among jurisdictions to foster statewide uniformity in program design, administration, marketing, etc.

Implementation of this recommendation will likely require a multi-year effort.

*What are the benefits of this recommendation?* Commercial PACE financing has the potential to reduce capital constraints for commercial building energy improvements by providing competitive, long-term property-based financing. C-PACE loans are designed to provide 100% financing for improvements that reduce energy costs. This voluntary financing option could also benefit lending institutions by opening opportunities for innovate energy financing.

**RECOMMENDATION 5: PROMOTE BEST PRACTICES IN NON-RESIDENTIAL BUILDING ENERGY EFFICIENCY THROUGH A STATEWIDE BENCHMARKING CHALLENGE AND RECOGNITION PROGRAM**

Create a partnership between the State of Utah and non-residential building and facilities owners/managers, such as the Building Owners and Managers Association of Utah (BOMA Utah), K-12 schools, local governments and hospitals, to establish a voluntary energy efficiency benchmarking program that challenges owners and managers to reduce energy use over time and that recognizes building efficiency leadership.

*How will this recommendation be implemented?* The program would consist of a series of energy benchmarking competitions that challenge owners and managers to reduce energy. In partnership with utilities and energy efficiency firms, building benchmarking workshops would be provided that identify and prioritize building energy-savings opportuni-



**RESIDENTIAL CONSTRUCTION**

CREDIT: STATE ENERGY SECTOR PARTNERSHIP



ties. This recommendation could be implemented through Public Outreach and Education Team Committee's programs.

**What are the benefits of this recommendation?** One of the most important outcomes of this recommendation would be to increase the number of buildings and facilities in Utah that are actively using energy benchmarking programs, such as ENERGY STAR™ Portfolio Manager, to measure their energy use, identify opportunities for energy savings, and encourage concrete actions to reduce energy consumption throughout the state. This should lead to a better understanding of how building(s) perform in the market, possibly increasing competition among energy managers and ultimately improving energy performance.

**RECOMMENDATION 6: INCREASE UNDERSTANDING AND ENFORCEMENT OF CURRENT ENERGY CODE**

Increase the effective use and enforcement of the International Energy Conservation Code (IECC) by jurisdictional authorities and the design and construction industry through ongoing and expanded education, training and credential licensure.

**How will this recommendation be implemented?** Expand energy code training for officials and contractors and coordinate training with all relevant stakeholders to improve understanding by design professionals, contractors and code officials about professional licensing and continuing education criteria. It is expected that this recommendation will be ongoing, with updated training as new model energy codes are adopted.

**What are the benefits of this recommendation?** The implementation of this recommendation will promote the development of a highly-trained workforce that is conversant with the latest energy codes.

**RECOMMENDATION 7: ADOPT CURRENT AND FUTURE ENERGY CODES**

Adopt current and future International Energy Conservation Codes in full, amending out only provisions that can be proven to not pay for themselves on a cash flow basis or life cycle cost-effective basis (safety items should be measured independently from this calculation). Create and communicate, especially to the design and construction industries, a clearly scheduled process for potentially amended portions of the code.

**How will this recommendation be implemented?** Use and enhance the existing structure of Architectural and Mechanical Advisory Committees (advisory to the Uniform Build-



**ADDING ATTIC INSULATION TO A RESIDENTIAL HOME**

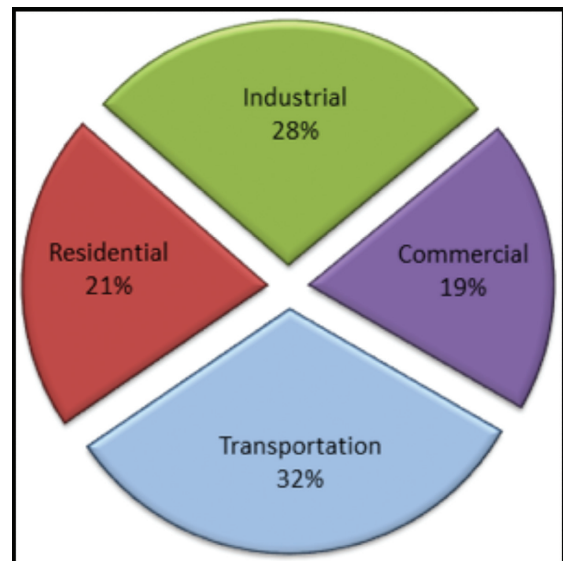
ing Codes Commission) and Uniform Building Code Commission to study changes to the IECC and make recommendations for adopting and amending energy codes in Utah. Regularly scheduled reviews should be conducted as model energy codes are published.

When an energy code change is proposed, permit time to study or adopt in phases. This would allow educators, design professionals, contractors, code officials and owners time to become educated on new features. Invite ICC Code Development Committee participation in Advisory and Ad Hoc Committee deliberations. This recommendation is anticipated to be an ongoing program.

**What are the benefits of this recommendation?** Energy efficient building practices implemented at the time of new construction are often considered to be the most cost-effective method in attaining energy efficiency over the 50-100 year lifetime of buildings. It is easier and more cost-effective to implement energy efficiency practices when a new home or commercial building is being built, rather than trying to retrofit later.

**Alternative Transportation  
A Sector in Transition**

Utah's transportation requirements are significant, consuming one-third of total energy use in the state, as shown



**FIGURE 3 ENERGY CONSUMPTION BY END USE**  
CREDIT: UTAH GEOLOGICAL SURVEY



in Figure 3.<sup>35</sup> Passenger travel and freight movement account for the bulk of the energy demand. However, this is a sector undergoing change. New transportation technologies and programs are expanding rapidly and could provide support for more efficient fleet options, alternative fuel choices, and greater opportunities for mass transit.

### Opportunities and Considerations

In recent years, Utah has recognized the importance of alternative transportation options. The State is often cited in national publications as leading the nation in the number of compressed natural gas fueling stations per capita.<sup>36</sup> Three examples of recent lead-by-example State transportation initiatives include:

- **Executive Order E0/005/2012—Automotive Idling Reduction:** This Executive Order was issued to reduce fleet idling by State employees;
- **Multi-state Memorandum of Understanding (MOU):** Governor Herbert signed a MOU that supported a joint solicitation, multi-state Request for Proposal that aggregated annual fleet vehicle procurements to promote functional and affordable CNG vehicles; and,
- **Executive Branch Memo:** The memo was sent to all state agencies to review vehicle requirements and to consider an expanded state fleet role for hybrid electric or CNG vehicles.

The recommendations presented above direct the State to focus on expanded fleet diversification and increased transportation efficiency efforts. In a similar manner, in order to fully support transportation sector efficiency, the Team Committee sought to identify best practices and opportunities in technology, infrastructure development, and alternative modes of transportations.

### Plan Recommendations

The Transportation Team Committee was fortunate that several of the members have also been involved with transportation issues as part of the Wasatch Choice for 2040. The Team Committee members represented state and local government, non-profit organizations, private sector participants and fleet managers. The diversity of backgrounds helped spur idea generation and resulted in the following recommendations for transportation-specific energy efficiency and conservation projects and programs.



**TRAX TRAIN**  
CREDIT: RICHARD GREEN

#### RECOMMENDATION 1: ADDRESS FLEET MANAGEMENT SPECIFIC ISSUES

Provide outreach and education programs for fleet managers directed at increasing transportation diversity and efficiency.

**How will this recommendation be implemented?** Offer workshops for fleet directors to develop a business case for energy efficiency that can be broken down by fleet type. To support this program, create a Fleet Ambassador Program that would provide oversight and workshop specific support. This would include, under existing State's administrative rule, addressing right-sizing of vehicle fleets as a Lead-by-Example action for fleets statewide. It is anticipated that an outreach program could be started within one year. It is expected that programs would continue over a multi-year timeframe.

**What are the benefits of this recommendation?** Fleet rightsizing is a practice that can help build and maintain sustainable and fuel-efficient fleets. Providing targeted information to fleet managers through a peer-to-peer network will help this group of professionals make informed fleet choices and will support Utah's leadership in fleet efficiency.

#### RECOMMENDATION 2: SUPPORT INFRASTRUCTURE DEVELOPMENT FOR ALTERNATIVE TRANSPORTATION

In order to realize the future benefits offered by alternative transportation, fueling infrastructure expansion should be supported through incentives, outreach, additional funding and standardization in codes and licensure.

**How will this recommendation be implemented?** There are several ways that this recommendation could be implemented. These include:





**COMPRESSED NATURAL GAS VEHICLE**  
CREDIT: QUESTAR GAS COMPANY

- Modify incentives to address transportation-specific issues, such as site preparation,
- Promote expansion of infrastructure to encourage multiple fuel types,
- Incentivize trucks stops to adopt electrification,
- Provide expanded funding for the existing grant and loan program through special plates or fees, and,
- Standardize codes and licensure, such as NFPA 52 AND 58 (Fire Marshall – natural gas and propane).

It is anticipated that the implementation of actions identified in this recommendation would require a multi-year effort.

**What are the benefits of this recommendation?** Diversification of vehicle fuel options increases energy security, provides opportunities for fleet restructure, and could reduce impacts to the environment. In order to realize this diversification, there is a need to expand public charging and fueling infrastructure for all-electric and CNG vehicles.

**RECOMMENDATION 3: PROMOTE ALTERNATIVE TRANSPORTATION THROUGH THE PRIVATE SECTOR**

Private sector involvement will support wider adoption of advanced transportation technologies. This recommendation presents multiple opportunities to development public-private partnerships.

**How will this recommendation be implemented?** While it is recognized that there are numerous approaches that could be used to develop public-private partnerships in this sector, two examples are listed below:

- Encourage corporate buy-in through discounts and incentives such as Chamber of Commerce membership discounts, tax credits and revenue sharing, and

- Expand the Utah Department of Transportation’s (UDOT) TravelWise program to promote and incentivize businesses which support mass transit and alternative transportation (tied in with Recommendation 5).

It is anticipated that implementation could begin within a one-year timeframe, but would take multiple years to fully adopt.

**What are the benefits of this recommendation?** This would support a Call-to-Action theme throughout the private sector to encourage greater involvement in transportation issues and increase collaboration between public-private entities.

**RECOMMENDATION 4: EXPAND THE SUCCESSFUL TRAVELWISE PROGRAM**

Expand the successful TravelWise program. To address transportation challenges created by state growth, the Utah Department of Transportation developed TravelWise – a set of strategies that encourage Utahns to use alternatives over driving alone.<sup>37</sup>

**How will this recommendation be implemented?** TravelWise could be expanded through a focused marketing campaign directed in collaboration with the Utah Clean Air Partnership (UCAIR). Such a campaign would include messaging specific to Idle-Free Campaigns, Clear-the-Air Challenges and various private sector programs such as those run by the Utah Transit Authority and the Jazz Green Team. Development of transportation efficiency champions under this program presents another opportunity. In addition, a toolbox could be created to support access through local schools and which would contain K-12 level messaging.

It is anticipated that this program could be expanded within a few months based upon the availability of increased funding.

**What are the benefits of this recommendation?** This program would encourage individuals, businesses, communities and organizations to implement TravelWise strategies in an effort to reduce energy consumption, optimize mobility and improve air quality, ultimately improving the quality of life in Utah.

**RECOMMENDATION 5: SUPPORT MULTI-USE DISTRICTS LOCATED BY MASS TRANSIT HUBS**

Development of multi-use districts that are located by mass transit hubs should be supported to ensure that future housing and commercial projects take full advantage of opportunities in mass transit. Additionally, this urban-planning focus also supports walking and bike paths within the design concept.



*How will this recommendation be implemented?* To support multi-use districts, planning and collaboration would be required by State, local government and non-profit organizations along with the building community through workshops and outreach. Adoption of form-based codes will be a key element in evolution of planning for multi-use type of districts. One tool that could support implementation through the cities would be the Wasatch Choice 2040 toolbox. It is anticipated that this will be a multi-year effort.

*What are the benefits of this recommendation?* While this approach to planning is being implemented in a few areas, this recommendation would expand those efforts statewide. Form-Based Code considers the many components in plan development. Unlike traditional zoning which tends to segregate the use of space, Form-Based Codes take into account the form and design of buildings, streets, parking, and open spaces, making it a pleasant place to live, work, and play.<sup>38</sup>

**RECOMMENDATION 6: EXPAND COMMUNITY-BASED ALTERNATIVE METHODS OF TRANSPORTATION**

Programs like Salt Lake City’s successful bike share program should be supported and expanded. Community-based alternative modes of transportation allow cities to engage a wide range of the population in low-cost and sustainable transportation options.

*How will this recommendation be implemented?* To implement bike-sharing on a larger scale, additional funding and outreach should be provided. The funding could be obtained through fundraising campaigns carried out by non-profit organizations or local government. Because bike share and other programs have been launched in some Utah cities, implementation of similar programs could be readily adopted in a fairly short timeframe.

*What are the benefits of this recommendation?* Bike sharing is an innovative transportation program, ideal for short point-to-point trips providing users the ability to pick up a bicycle at any self-serve station and return it to any other bike station located within the system’s service area.<sup>39</sup> The program helps educate a community on options to move traditional modes of transportation.

**Industrial Industry - Backbone of Utah’s Economy**

According to the 2013 Utah Manufacturing Industry Profile, Utah’s manufacturing industry is currently the State’s third-largest employer and comprises the largest payroll through employment of about 114,700 workers on an average month-



**GREENBIKE STATION**

CREDIT: SALT LAKE CITY

ly wage of \$4,240 (22% higher than the statewide average monthly wage).<sup>40</sup> This sector benefits from some of the lowest energy prices in the nation; however, energy costs can make up a significant portion of company operating expenses, which is often a substantial controllable cost to the facility and why energy efficiency matters to this sector.

**Utah Industrial Energy Profile**

Utah’s industrial sector is made up of a diverse set of industries including: food, paper products, chemicals, metals, minerals, machinery, electronics, mining and construction. Energy is consumed in the industrial sector for a variety of purposes, such as processing, assembly, steam, heating, cooling, pumping, pneumatics and lighting. Figure 4 shows the breakdown of energy consumption by end-use, from all fuel sources combined for all industrial facilities in the U.S. Census Region West, which includes Utah.

Nationally, the industrial sector is the largest consumer of energy, consuming approximately one third of total delivered energy.<sup>41</sup> In Utah, the industrial sector is second only to transportation in its consumption of energy at 28% of total primary energy.<sup>42</sup>





**U.S. DEPARTMENT OF ENERGY PLANT TOUR**  
CREDIT: OAK RIDGE NATIONAL LABORATORY

### Plan Recommendations

The following recommendations were developed by a diverse committee of industrial sector stakeholders, such as trade associations, industry, higher education, engineering firms, utilities and manufacturing. The recommendations provide opportunities to promote increased adoption of energy efficiency and conservation practices and could strengthen the competitiveness of Utah's industry as a whole. The recommendations cover the following themes: Energy Management Planning, Education and Training, Financing, Utility Demand-side Management, and Combined Heat and Power.

**RECOMMENDATION 1: EXPAND OPTIONS FOR INDUSTRIAL ENERGY EFFICIENCY FINANCING – CREATE AN ENERGY EFFICIENCY TAX CREDIT**

Introduce an industrial energy efficiency tax credit as a percentage of project installation costs to incentivize industrial energy users to invest in energy efficiency.

#### *How will this recommendation be implemented?*

Set clear criteria for proposed efficiency projects. The recommended criteria could include a simple project payback period of less than 10 years, not including other types of credits, incentives, or grants and should establish a minimum project cost and a maximum credit cap. The proposed tax credit would:

- Be based on the percentage of the total project cost for qualifying projects and claimable upon project completion and approval;
- Be available statewide and complement existing utility programs;

- Be offered for a variety of fuel types (electricity, natural gas, diesel, etc.); and,
- Include Combined Heat and Power (CHP) technology that meet defined performance standards.

The program would likely take several years to reach maturity and require state legislation to implement.

*What are the benefits of this recommendation?* The credit would complement existing energy efficiency programs

## Industrial Energy Efficiency in Action: 2013 Industrial Energy Efficiency Challenge Awards

On March 27, 2013 the Utah Industrial Energy Efficiency Challenge and the Office of Energy Development recognized three Utah industrial firms for their remarkable successes in reducing energy demand through energy efficiency initiatives.

Fresenius Medical, ATK, and Boart Longyear were presented with awards during a ceremony held at the Utah State Capitol Rotunda.

Fresenius Medical, the first place award winner, is the world's largest manufacturer of dialysis treatment equipment and has had operations in Ogden for over twenty years.

The combination of a strong reduction in energy intensity and the variety and depth of energy savings projects made Fresenius the stand out award winner.



SOURCE: OFFICE OF ENERGY DEVELOPMENT



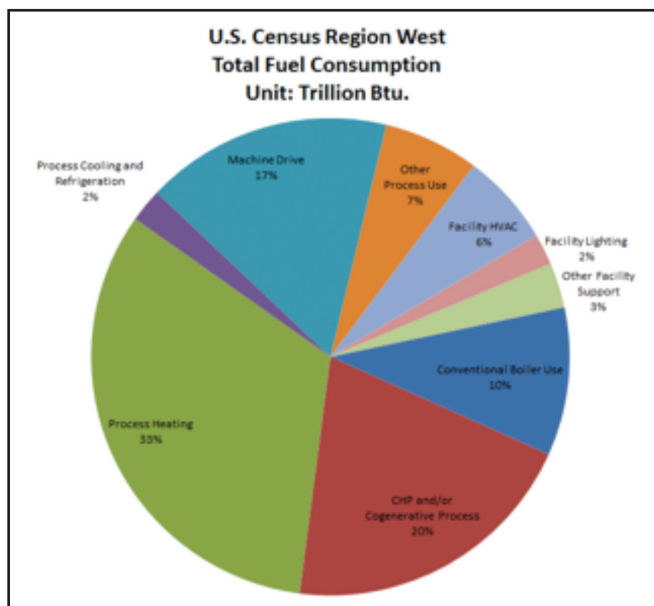


offered by utilities, but would be especially valuable to those businesses not served by utility incentive programs. The tax credit would benefit the state by increasing the energy competitiveness of industrial operations. This would help increase company profitability and promote economic activity.

**RECOMMENDATION 2: EXPAND OPTIONS FOR INDUSTRIAL ENERGY EFFICIENCY FINANCING – ESTABLISH A STATE REVOLVING LOAN FUND**

Re-establish a State revolving loan fund for industrial energy efficiency projects. This could be structured similar to a \$5 million fund that was established in 2008 for school energy efficiency.

*How will this recommendation be implemented?* House Bill (HB) 351, which was signed in 2007, created a revolving fund to provide loans for K-12 school energy efficiency projects. The bill



**FIGURE 4 THIS FIGURE SHOWS THE BREAKDOWN OF ENERGY CONSUMPTION BY END-USE, FROM ALL FUEL SOURCES COMBINED (IN BTU), FOR ALL INDUSTRIAL FACILITIES IN THE U.S. CENSUS REGION WEST**

SOURCE: U.S. ENERGY INFORMATION ADMINISTRATION, 2010 MANUFACTURING ENERGY CONSUMPTION SURVEY (MECS).

[http://www.eia.gov/consumption/manufacturing/data/2010/pdf/Table5\\_8.pdf](http://www.eia.gov/consumption/manufacturing/data/2010/pdf/Table5_8.pdf)

was later amended under HB 318 to include counties, cities, and towns. This recommendation proposes that either the existing fund and scope amount be expanded to include industrial sector projects or a new revolving loan fund (separate from the aforementioned fund), be established specifically for industrial energy efficiency projects. It is anticipated that the implementation of this recommendation would be a multi-year activity – from modifying legislation to development of program guidelines.

*What are the benefits of this recommendation?* This recommendation especially benefits companies who are not able to participate in existing utility incentive programs. Other benefits would include a potential for reduced environmental impacts such as improved emissions, as well as contributing to the deferral of energy infrastructure projects, supporting continued low energy costs. Lastly, once established, this fund would be self-perpetuating and would be sustainable into the future.

**RECOMMENDATION 3: EXPAND EDUCATION AND TRAINING FOR INDUSTRIAL ENERGY EFFICIENCY**

Expand opportunities to educate industrial companies about how energy efficiency increases profitability and long term competitiveness. Improve skills of the existing and future energy efficiency workforce.

*How will this recommendation be implemented?* Expanding or adapting existing programs, such as those offered by Salt Lake Community College and Utah Colleges of Applied Technology, to include industrial energy efficiency components. Additionally, expanding internship opportunities and job shadowing programs for industrial staff interested in energy management planning options. Holding regional seminars for upper management on current energy efficiency approaches and providing collaborative outreach through directed marketing by stakeholders to grow education opportunities within the industrial community. This recommendation could be implemented in collaboration with the Public Outreach and Education Team’s recommended activities. It is anticipated that implementation could be started within a one year time-frame and would continue over multiple years through stakeholder involvement.

*What are the benefits of this recommendation?* The educational opportunities presented would advance marketable skills in energy management. These training programs could strengthen utility and trade-association partnerships as well as federal, regional and state partnerships and help bring new knowledge and a range of industrial technologies and practices to the industrial community.

**RECOMMENDATION 4: A CALL TO ACTION – ENERGY MANAGEMENT PLANNING**

Encourage upper-level management to develop and implement energy management plans in order to create a culture of continuous energy improvement.

*How will this recommendation be implemented?* Industrial customers without an energy plan would be encouraged, through a call-to-action, to voluntarily establish a facility ener-



gy management plan. Those organizations with an existing energy management plan would be encouraged to update their plan and to offer guidance to other companies. Stakeholders would be encouraged to form public-private partnerships that



**STEAM EXPERT WATCHING READINGS  
FROM AN EXHAUST STACK**

CREDIT: OAK RIDGE NATIONAL LABORATORY

would promote this call-to-action. State and regional meetings would be organized so that companies could share peer-to-peer guidance and case study examples. It is anticipated that implementation could be started within a one year time-frame and continue over multiple years through stakeholder involvement.

*What are the benefits of this recommendation?* An energy management plan is one of the best ways for industrial owners to lay the groundwork for consistent and strategic energy efficiency practices within their facility. Increasing the number of industrial-sector energy management plans and energy improvement projects will benefit Utah's industrial sector. Simply having a facility energy management plan often results in energy savings and economic benefits, and supports the ideal practice of continuous energy improvement at facilities. The

peer-to-peer nature of this effort also promotes increased buy-in from and relationship-building within the industrial sector.

#### **RECOMMENDATION 5: CREATE A COMBINED HEAT AND POWER POLICY WORKING GROUP**

Create a CHP Policy Working Group to advance the adoption of CHP as a viable and important resource for both distributed generation and industrial energy efficiency.

*How will this recommendation be implemented?* Combined Heat and Power can be a complex subject involving multiple interest groups. Implementation of this recommendation could occur through the creation of a Policy Working Group. This group would focus on uniting key energy stakeholders to advance the deployment of new CHP projects by collaborating on areas of shared value and interest, including identifying barriers to expansion of cost-effective CHP projects and options for overcoming those barriers. Possible topics for consideration may include CHP-friendly standby utility rates, streamlined CHP permitting procedures, output-based emissions standards, and inclusion of CHP in utility Demand Side Management programs. It is anticipated that a Policy Working Group could be established within a few months.

*What are the benefits of this recommendation?* Market forces have shifted enough in the past decade, especially with the advancement of natural gas production, so that a renewed look at Combined Heat and Power may offer benefits to Utah through reduced industrial energy costs, improved emissions and benefits to increased distributed energy production. This policy working group would work to collaboratively and incrementally make practical changes to help move CHP deployment forward in Utah.

## **Agriculture**

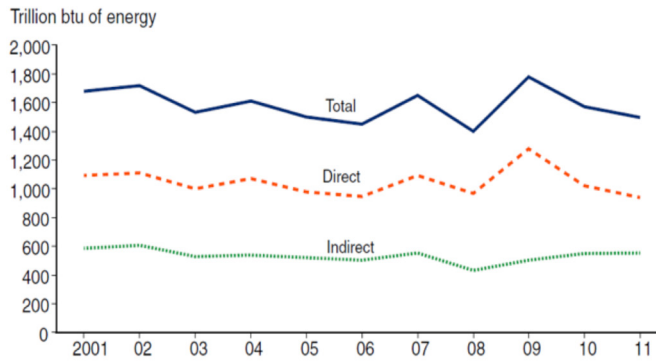
### *Food for Thought-Agriculture's Impact in Utah*

Utah's agriculture sector is a major contributor to the state's economy. Utah agriculture production and processing accounts for \$17.5 billion in total economic activity or 14.1 percent of the state's total gross domestic product (GDP).<sup>43</sup> The agriculture sector employs nearly 80,000 workers and contributes \$2.7 billion in local wages and salaries.<sup>44</sup> This sector supports urban and rural areas through \$285 million in state and local taxes.<sup>45</sup> Much like energy, this is a core sector that affects all other sectors.

### *Opportunities and Considerations*

In the past, agriculture production and processing have largely been under-represented with respect to efficiency and





**FIGURE 5 ENERGY CONSUMED ON U.S. FARMS, 2001-2011**  
SOURCE: U.S. DEPARTMENT OF AGRICULTURE

conservation programs, including incentives, education and outreach. “The agricultural sector is one of the most energy-intensive sectors of our nation’s economy, relying on direct sources of energy, such as fuels or electricity that power farm activities, and indirect energy sources, such as fertilizers or other agricultural chemicals”.<sup>46</sup> National farm-based energy consumption, both direct and indirect, over a 10 year period is summarized in Figure 5.

When energy prices fluctuate or increase, farming communities can be adversely affected.<sup>47</sup> During a time in which Utah farmers and ranchers are actively looking for creative and innovative ways to remain sustainable, efforts to reduce energy expenses could have a big impact on these farms. A conservative estimate is that the national energy efficiency savings for this sector would be over 34 trillion BTUs and one billion dollars per year.<sup>48</sup>

### Plan Recommendations

There is significant opportunity in this sector for energy efficiency and conservation. For energy measures to advance in the agricultural community, as other conservation programs have in the past, there is a need for targeted outreach, funding opportunities and partnership development. Agriculture energy programs must be designed that are sustainable, adequately funded, incentive-based and voluntary.

The Agriculture Team Committee consisted of eight members. Originally the Team Committee was part of the Industrial Team Committee, but due to the unique culture and needs of the agriculture sector, the group set up a separate committee. The Team was comprised of members that included the Utah Farm Bureau Federation, Utah Association of Conservation Districts, Utah Department of Agriculture and Food, farm equipment industry, Natural Resources Conservation Service (NRCS), OED

## Utah’s Agriculture Sector: Natural Stewards of the Land

Utah farmers and ranchers are natural stewards of the land.<sup>1</sup> They make major contributions to open space, clean water, recreation, hunting and fishing through conservation measures. Utah farmers and ranchers understand the importance of developing water to sustain agriculture. Today, more than 80 percent of the state’s developed water resources are managed by agriculture.<sup>2</sup>

Within the sector, the careful use of natural resources could be extended easily to include energy efficiency and conservation. The agricultural community is closely-tied to natural resources and will often seek to improve these resources. With targeted outreach and education, energy efficiency and conservation have the potential to positively impact this sector.

<sup>1</sup> Utah Agriculture Sustainability Task Force, 2011. Agriculture Sustainability in Utah.

<sup>2</sup> Utah Division of Water Resources, 2010. Municipal and Industrial Water Use in Utah.

and the State Rural Development Office. The recommendations developed address four broad themes: Programs and Partnerships; Education; Finances and Incentives; and, Technology.

### RECOMMENDATION 1: CREATE A UNIFIED PARTNERSHIP COLLABORATION

It is recommended to create a unified partnership collaboration called the Energy Agriculture Team (EAT) and to develop an approach that unites the many groups that support the agricultural sector into one voice for energy efficiency and conservation on the farm.

**How will this recommendation be implemented?** Energy Agriculture Team members would be represented by key stakeholders and partners from local, state, and federal government; public and private utilities; non-profits; private sector; and farmers and ranchers. The agriculture community would be more likely to accept and adopt programs that are voluntary, incentive-based and promoted and administered by local outreach representatives. The EAT would discuss funding



and resources for other Agriculture EECF recommendations and would create metrics for measuring progress. It is anticipated that this recommendation could be implemented within a few months and would be ongoing.

**What are the benefits of this recommendation?**

Through enhanced coordination, many of the Agriculture Team Committee's recommendations will be better realized, including partnerships, coordinated financial mechanisms and collaboration on education.

**RECOMMENDATION 2: PROVIDE STATEWIDE OUTREACH AND TRAINING**

It is recommended to provide workshops to farmers and ranchers locally and in person. The trainings would help develop skills needed to implement energy measures on the farm and promote a greater awareness of efficiency and conservation overall. The education efforts should be able to address the unique situations of diverse farm commodity groups such as dairy and other livestock, poultry, pork, crop, orchards, etc. This effort should support existing programs.

**How will this recommendation be implemented?** Provide in-person workshops through the Utah State University Extension, a proven and integral education provider for the agriculture community. The Energy Agriculture Team de-



**DAIRY MILKING OPERATION**

scribed in the previous recommendation would provide staffing support for the workshops. The education and training workshops would be promoted by stakeholders and should include demonstration farms, pilot trainings and technology classes. Marketing for educational programs, energy efficiency best practices, case studies and success stories should also occur through website and brochures or handouts. It is anticipated that this could be started within a one-year timeframe and be ongoing.

**What are the benefits of this recommendation?** Outreach and educational workshops, along with on-the-ground demonstrations, would support the adoption of energy efficiency and conservation measures by the agriculture sector.

**RECOMMENDATION 3: ESTABLISH PROGRAM FUNDING AND PRODUCER INCENTIVES**

Establish adequate and ongoing program funding and producer incentives to implement energy efficiency measures in the agriculture sector. Program funding is needed for education and outreach efforts, including statewide workshops, website development and brochures.

**How will this recommendation be implemented?** Funding sources could provide opportunities for producer incentives and for agriculture sector program outreach and implementation. Funding mechanisms for producers could:

- Provide funding for audits needed to access USDA funding. A local technical service provider would be needed to assist this effort.
- Offer grants/rebates statewide for energy efficiency and conservation projects to farmers and ranchers.
- Establish a low-interest revolving loan fund, which would provide a perpetual funding source, for farmers and ranchers to adopt energy efficiency measures. This includes using loan mechanisms that might already be in place, but expanding the programs to have an energy efficiency and conservation focus.

It is anticipated that implementation of this recommendation would occur over a multi-year period.

**What are the benefits of this recommendation?** Producer incentives and financial mechanisms are crucial in maintaining sustainable farm and ranching operations. While many cost factors cannot be reduced, energy is a key area where small changes can have big impacts. An initial investment for agriculture sector projects would provide momentum to springboard agriculture energy efficiency and conservation. Most agriculture sector programs are spread by word-of-mouth through producers who have had successful projects.

## **Public Outreach and Education**

### **Creating Connections**

Providing organized, effective and targeted outreach and education expands awareness and improves implementation of energy efficiency and energy conservation programs and



recommendations. Outreach and education can emphasize the importance of efficiency and conservation to individuals, businesses, communities and the State, teach skills to incorporate better technology, enhance awareness of energy use, and increase adoption of successful tools, techniques and programs.

### **Communication, Coordination and Focus**

The Public Outreach and Education Team recognized a number of overarching themes that were crucial in crafting the committee's recommendations and will be valuable tools to generate additional recommendations in the future. These themes are:

- Identify Goals and Target Audience;
- Consider Convenience;
- Demonstrate Value and Effectiveness; and,
- Leverage Social Motivators.

**IDENTIFY GOALS AND TARGET AUDIENCE:** Develop measurable goals that distinguish between recommendations aimed at awareness versus action. Identify a clear, target audience and utilize the most appropriate media for that group.

**CONSIDER CONVENIENCE:** Recommendations seeking action should be as convenient as possible. This includes simplifying, clarifying and consolidating information, and making it readily available. Program design and messaging should be tailored to the specific challenges of low income and other user groups.

**DEMONSTRATE VALUE & EFFECTIVENESS:** Programs and incentives should have a defined return on investment with a clear explanation of costs and benefits. Metrics should be defined, whether qualitative or quantitative. Economic and non-economic values of energy efficiency improvements should be made transparent.

**LEVERAGE SOCIAL MOTIVATORS:** Design and deliver challenges, competitions and comparisons that connect individuals with others to drive improved efficiency and energy conservation. Understand and leverage relationships to effectively communicate messages and encourage adoption of efficiency practices, e.g. effective K-12 education will result in the education of parents by students.

### **Plan Recommendations**

Building on the Governor's 10-year Energy Plan, the Public Outreach and Education Team generated guiding themes and recommendations for advancing effective energy efficiency

and conservation public outreach and education. The Team was composed of members from media groups, government, educators, non-profit organizations and utilities. Drawing on the expertise and insights of Team members, the committee identified and prioritized practical recommendations for improving the overall engagement and education of the public and stakeholders.

**OVERALL RECOMMENDATION: DEVELOP A GOVERNOR-LED COMMUNITY EDUCATION INITIATIVE FOR ENERGY EFFICIENCY AND CONSERVATION**

This would be a Governor's Office "brand" that supports existing energy efficiency and conservation initiatives in the



**ENERGY WORKSHOP**  
CREDIT: UTAH CLEAN ENERGY

State of Utah, bringing a centralized focus to these efforts and supporting deserving programs and organizations through a credible Governor's brand.

**RECOMMENDATION 1: CATALOG AND SHARE BEST PRACTICES ONLINE**

Develop an online catalog of best practices for energy efficiency and conservation and promote it to residents, businesses and other organizations seeking information.

**How will this recommendation be implemented?** This recommendation will be accomplished by engaging a stakeholder team to determine categories of resources to be featured on a comprehensive website. Partners and sponsors will be identified to fund and develop a website that will serve as a clearinghouse of information to help consumers make informed decisions about energy efficiency and conservation.

**What are the benefits of this recommendation?** This online resource will help community members find resources they are looking for in an easy to navigate format and identify important campaigns and initiatives taking place in the State.



## RECOMMENDATION 2: SHOWCASE INCENTIVE PROGRAMS ONLINE

Showcase incentives and energy financing opportunities offered by government, utilities and other groups online.

**How will this recommendation be implemented?** Working with stakeholder groups, OED will catalog existing incentives online and provide links to the private and/or public organizations providing the incentives. A public/private partnership between government, utilities and businesses will be formed to fund and develop this online resource. It is anticipated that the development of an online showcase for incentive programs could be implemented within a one-year timeframe, dependent upon funding.

**What are the benefits of this recommendation?** The implementation of this recommendation will support increased participation in incentive programs and better outcomes for individuals, families, communities, businesses and industry.

## RECOMMENDATION 3: SUPPORT PUBLIC OUTREACH AND EDUCATION CAMPAIGN(S)

Launch statewide education campaigns focused on increasing visibility of complementary programs in Utah and developing literacy and a culture of energy efficiency and conservation.



GOVERNOR'S ENERGY DEVELOPMENT SUMMIT 2013

CREDIT: ANDREW GILLMAN

**How will this recommendation be implemented?** An effective outreach and education campaign would start by identification of specific goals for various groups, such as K-12, higher education, industry, public sector and government. The campaign would work through public-private partnerships to promote utility, business and community initiatives and take lessons learned from successful programs. This would help

capitalize on audiences with high potential for influencing and educating others, an example would be K-12 education programs for students who in turn educate their families and friends. The campaign should explore corporate sponsorship, grant opportunities, and public/private partnerships for funding.

It is anticipated that implementation could begin within a one-year timeframe. However, a multi-year effort will be needed to fully cover all the educational recommendations.

**What are the benefits of this recommendation?** Education has a key role to play in increasing adoption of energy efficiency and conservation practices. Greater awareness of opportunities will increase the involvement in energy efficiency and conservation initiatives programs for both new programs and those already in place.

## RECOMMENDATION 4: DEVELOP STATE-SPONSORED ENERGY EFFICIENCY CHALLENGES FOR THE INDUSTRIAL, BUILDINGS AND TRANSPORTATION SECTORS

Engage stakeholders in healthy competition that provides opportunities for program optimization and recognition of energy champions.

**How will this recommendation be implemented?** Efficiency challenges would leverage existing social norming research and educational programs such as ThermWise™ or wattsmart™ to support the implementation of other energy efficiency programs. Buy in to efficiency challenges would be encouraged by sharing success stories at local levels - schools, cities etc. Best practices from successful programs could support design of new challenges. Examples of successful programs include:

- Clear The Air Challenge - a State-sponsored challenge that engaged multiple stakeholders and used competition effectively.
- Kilowatt Crackdown- an example of how to drive efficiency in the commercial building space, and,
- Energy Education for Institutions of Higher Learning - a residence halls energy efficiency competition conducted at Utah State University Eastern in Price, UT.

It is anticipated that this recommendation could be implemented within a six-month timeframe and continue over multiple years.

**What are the benefits of this recommendation?** The efficiency challenges will address the highlighted priorities in the Utah Energy Efficiency and Energy Conservation Plan to encourage leaders in best practices and establish a culture



## Energy Education in K-12:

### *Foundation for an Energy Literate Future*

Over 600,000 students enrolled in the K-12 education systems in the past school year.<sup>1</sup> Enrollment is expected to grow at an estimated 19% a year, which will increase the number of students in Utah's schools by 109,000 in under 10 years.<sup>2</sup>

Education provides the foundation for building an energy-literate society. School-to-home energy efficiency and conservation education programs provide an opportunity to engage parents and children to build awareness and thus influence the community on a wide scale.

Utah has been proactive on the energy education front. The first Science, Technology, Engineering and Math (STEM) Action Center has been created. This center's focus is to prioritize initiatives that will implement STEM curricula in schools and increase the number of STEM educators and professionals.

The Office of Energy Development has partnered with the National Energy Foundation (NEF) to provide energy efficiency and renewable energy education to students and teachers for many years. Through this partnership, over the past four years, complete lesson kits were provided to 340 teachers, reaching over 121,400 students. Recently, NEF has paired with the Utah Jazz Green Team to bring the Jazz Bear Mascot to K-12 schools to promote energy saving behavior.

<sup>1</sup> Utah State Office of Education, 2012. Utah State Public School Enrollment and Population 1976-2012 and Projected 2013-2022.

<sup>2</sup> Same as above.

of energy efficiency. The challenges should help to increase awareness of how energy efficiency and conservation measures benefit consumers and support a better quality of life.

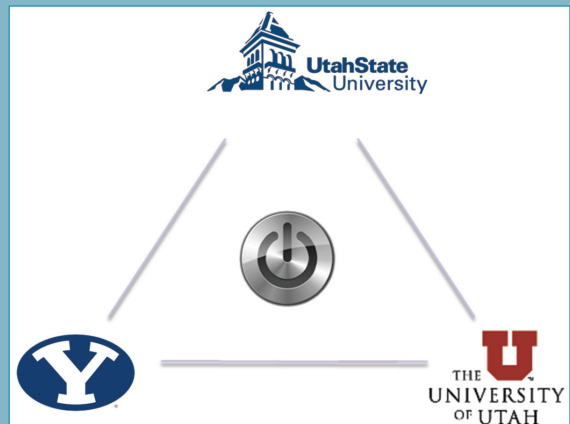
## RECOMMENDATION 5: OFFER TRAINING OPPORTUNITIES

Offer targeted training and workshops online and in person to advance specific competencies, such as familiarity with new building codes.

**How will this recommendation be implemented?** Training opportunities would include industry recognized certification and continuing education programs such as appraiser training and residential efficiency retrofit courses. The training should engage institutions such as Salt Lake Community College and Utah Colleges of Applied Technology in collaboration with the State Energy Sector Partnership, Utah's Energy Cluster Acceleration Partnership, Manufacturing Extension Partnership, industry and other interested parties. These public-

## Utah Energy Research Triangle: *A Powerful Collaboration*

The Utah Energy Research Triangle is a unique component of Governor Gary Herbert's 10-Year Strategic Energy Plan. The Triangle connects world-class researchers and facilities at Utah's three main research universities into a powerful energy research collaboration. The Triangle seeks to address the challenges involved in developing Utah's substantial energy resources and supports Utah's strategy for innovation and self-reliance in energy. By developing new technology, such as in efficiency, energy production, energy transportation and energy use, we will use Utah's resources in an effective, least-cost and environmentally-sensitive manner.



private partnerships should identify what training is already available and identify gaps to develop new programs, including workshops for homeowners. It is anticipated that the implementation of this recommendation could begin within a one-year timeframe and be ongoing.

**What are the benefits of this recommendation?** Training programs and workshops would help provide professional development opportunities and expand energy efficiency skills across all sectors. In addition, these training opportunities would support a knowledgeable pool of candidates for the expanding energy efficiency job sector.

## Efficiency, Conservation and the Environment

The Energy Efficiency and Conservation Plan, through implementation of the recommended policy and program objectives, supports the State's continued efforts to work with industry, businesses and communities to discover new ways to improve our air quality and to use water resources efficiently. Increasing the adoption of energy efficiency and conservation measures will help reduce the demand for and consumption of fossil fuels by power plants, homes, businesses and vehicles. This, in turn, will reduce pollutant emissions, help improve air quality and provide other broad environmental benefits. It will also reduce water consumption for power generation, thus conserving a precious resource in our arid state. The potential for energy efficiency and conservation programs to help lessen impacts from Utah's growing population on our environment is discussed in the following sections:

- Utah's Water-Energy Nexus, and
- Energy Efficiency: The Potential for Air Quality Improvement.

### Utah's Water - Energy Nexus

Water conservation and resource development strategies are addressed for the State through the Utah Division of Water Resources (UDWRe). The division recently published a report entitled "The Water Energy Nexus in Utah"<sup>49</sup> that explored the relationship between water supply and energy use. UDWRe was a significant contributor to the Energy Efficiency and Conservation Plan's stakeholder process, and has provided relevant highlights from that report below.

Water provision can be a highly energy intensive. Utah's water and energy relationship is as unique as the State itself. Expenses related to water and energy have historically been

quite low compared to the rest of the United States. This has in turn helped Utahns enjoy a high standard of living and a low cost of doing business. However, the state's population is growing, which will necessitate new ways of thinking about both of these resources.<sup>50</sup>

Utah is the second driest state in the United States, receiving an average of thirteen inches of annual precipitation.<sup>51</sup> Meeting future water demand will require a host of strategies and tools, not just one solution. Some of the possible approaches to meeting future water demand could require pumping water over longer distances and from greater depths. These resources could also require more rigorous treatment to reach potable drinking water standards. Reclaimed water will likely need additional infrastructure to deliver it to new points of use. Future development-oriented water resources will likely cost more and be more energy intensive than projects of the past since much of Utah's less expensive water sources have been developed.

It takes a substantial amount of energy to pump water, and the greater the flow-rate and elevation, the greater the energy requirement. For example, California's State Water Project is that state's largest energy consumer; using an average of 5 billion KWh each year to pump water over the Tehachapi Mountains. No water system in Utah is quite so large, but local water utilities do use large amounts of energy to move



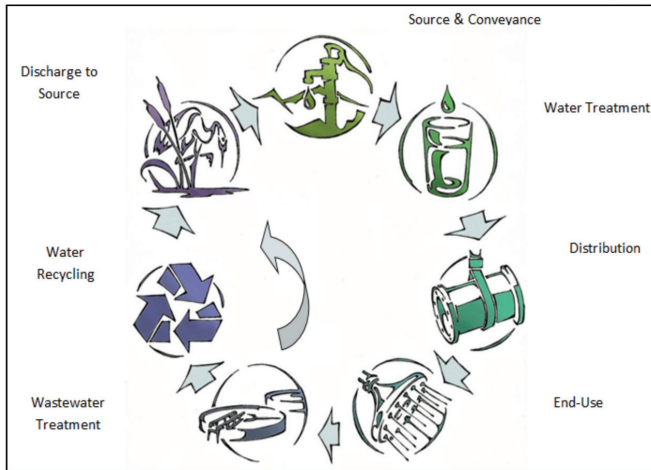
**WATER SUPPLY**

and treat water. Pumping water is usually a utility's largest operational cost. In some rural areas of Utah, pumping groundwater for irrigation is one of the largest costs for farming and agricultural communities.

When trying to understand how much energy is consumed to acquire and use water, it is helpful to define different stages or segments of municipal and industrial water supply and consumption. Figure 6 presents a conceptual diagram of







**FIGURE 6 WATER SUPPLY CYCLE**  
SOURCE: UTAH DIVISION OF WATER RESOURCES

the breakdown of commonly occurring water supply and consumption cycle. It illustrates how water is first gathered from a source, conveyed to a point-of-treatment, and then distributed to a point-of-use. After the water is put to use, remaining water typically flows to a wastewater facility and, after treatment, flows back into the natural environment. If water reuse is utilized, additional treatment may be required before the water is eventually discharged.

Utah's topography provides residents with an important benefit – a significant portion of water supply systems use gravity to pressurize their distribution systems, which would otherwise require a great deal of energy for mechanical pumping. Additionally, some agencies use water released from reservoirs to generate electricity, which they sell or use. In order to maintain constant pressure, many municipal systems along the Wasatch Front have installed pressure reducing valves to dissipate the energy of their gravity-fed systems.

Beyond water supply, possible future requirements for wastewater treatment may lead to much more energy intensive processes to remove nutrients and other contaminants. If it is true that Utah's easily developable water supply and wastewater treatment is at an end, the issue of energy consumption takes on a new importance and should play a role when considering water and wastewater policies, guiding water planning and deciding which water projects to fund.

Energy efficiency and water conservation go hand-in-hand. A number of cost-effective energy efficiency measures such as low-flow showerheads and ENERGY STAR clothes washers and dishwashers save both energy and water. In addition, all measures that save electricity also save water through reduced water consumption in electricity generation.

The following paragraph highlights some of the conclusions that were highlighted in the "The Water – Energy Nexus in Utah" report.

"Utah will need to confront new challenges on the horizon concerning its water and energy resources. An abundance of both resources and inexpensive pricing has led to a relaxed attitude about water and energy use. New ways of thinking about energy and water will be needed to meet future demands for both. *When using estimated energy values to evaluate usage on a statewide scale, energy costs used for water-related services comprised about 7% of the state's total non-transportation energy budget.*"

Below are suggestions from the report that could facilitate cooperative and adaptive management of water and energy resources:

### Integration of Resource Management and Planning

Traditionally, water and energy resources have been managed separately. Often water use is not considered in energy research, development programs and initiatives. Similarly, energy has not often been considered of primary importance, or viewed simply as an operation and maintenance cost, when considering new water projects. Without plan-



**WATER PIPELINE**



ning for the energy-intensity of water over a longer time horizon, it could quickly become a more expensive resource. To this end, Utah policy makers and water and energy planners should look for ways to manage the two jointly to optimize their full potential.

The development of a statewide plan for water and energy resource planning could assist local and regional shareholders with a framework for coordination. Likewise, convening broad-based stakeholder meetings amongst local water and utility managers, state, federal, academic and other interested agencies could facilitate greater integration. Such meetings would further inform water and energy managers of what challenges lie ahead in terms of availability, meeting future demand and mitigating possible climate impacts. At the same time Utah water managers could convey to their academic and research counterparts what their needs are in terms of basic data gathering and models that would benefit both day-to-day and long-horizon water and energy plant operation.

### **Increased Funding for Basic Water/Energy Science, Data and Models**

Currently, water and energy managers rely heavily on models that use a variety of parameters as vital input. U.S. Geological Survey water programs on consumption and sector uses, snow pack surveys, stream flow data, climate and air quality sensor data all figure heavily into models that help managers make decisions. There are new data needs related to water quality, groundwater modeling, and how watersheds and sub-watersheds will respond to a changing climate, which require a higher resolution than is currently available. Improved planning and decision-support tools are also needed to help both urban and more rural communities increase their resiliency and sustainability.

### **Foster Energy and Water Values at Home**

Saving water saves energy and saving energy saves water. Heating and cooling at the end-use phase is the largest user of energy in the water supply and consumption cycle. Demand-side management for both resources is an important policy tool for achieving more sustainable levels of consump-

tion. Additionally, incentives, conservation programs and education can have beneficial effects on consumer's pocketbooks, the environment and delaying the need for major capital improvement projects.



**TEACHING WATER VALUES AT HOME**

### **Expand Use of Non-traditional Water Supply**

Reclaimed water and brackish water of lesser quality can be used to either replace water supplies for some applications or replace treated water completely in industrial sectors. Treatment of this non-traditional water supply requires additional energy to treat the water to a higher standard, but the total amount is generally less than that needed for development of freshwater sources. Education, research and infrastructure development for added water re-use projects should be fostered, especially if the intended use is for energy generation.

### **Incorporate Energy Efficiency into Water Planning**

The withdrawal, conveyance and treatment of water can be highly energy intensive. When viewed over a long timeline, water planning choices made today can impact energy use immensely. Even though Utah has been fortunate to have a primarily gravity-fed water supply thus far, the future of water development is likely to be more expensive and energy intensive.

Energy planning such as utility integrated resource planning and DSM program planning can and should better incorporate water consumption impacts into the various scenarios considered. Maximizing water efficiency and savings should be one of the goals of the energy planning processes.

### **Energy Efficiency: The Potential for Air Quality Improvement**

As Governor Herbert's 10-Year Strategic Energy Plan<sup>52</sup> observes, a vibrant economy is dependent on reliable and affordable supplies of energy. Energy provides the fuel that drives our transportation systems; heats, cools and lights our homes and offices; and powers our industries.

The production and consumption of energy can also have environmental impacts, particularly for air quality. From industrial operations to the consumption of petroleum by our cars and buses, these processes and actions can emit air pollutants permitted and regulated by the State of Utah under the



## Governor Gary Herbert's Clean Air Action Team

Governor Herbert recently announced the creation of a Clean Air Action Team (CAAT). This diverse group of individuals will gather research, work with the public and recommend practical and effective strategies to improve Utah's air quality. Members of the CAAT come from the legislature, healthcare community, industry, local businesses, advocacy groups and research institutions, representing various perspectives on air quality.

Clean air is essential for a healthy economy and continued quality of life. Utah's air quality, while largely impacted by topography and seasonal factors, is everyone's responsibility. To that end, the CAAT will review and recommend regulatory or statutory remedies to policymakers to improve Utah's air quality statewide.

Clean Air Act (CAA). These pollutants include particulate matter (PM), oxides of nitrogen (NO<sub>x</sub>), sulfur dioxide (SO<sub>2</sub>) and carbon monoxide (CO).<sup>53</sup>

Meeting energy needs without compromising economic development and environmental quality is an ongoing challenge for Utah and energy efficiency could be considered as offering one strategy to meet regulatory requirements of the CAA, while also providing an opportunity to trim energy costs.

There are a number of characteristics of energy efficiency programs that present attractive opportunities when considering the overall suite of compliance measures in Utah's air quality plans. End use energy efficiency does not require large upfront capital expenditures. Energy efficiency programs are scalable and can be expanded as needed to comply with changing regulations. Moreover, because Utah already has energy efficiency policies and programs in place, emissions reductions from these programs can be counted toward compliance with air quality standards without the administrative burden of creating an entirely new compliance strategy. Finally, from an environmental perspective, energy efficiency has the added advantage of addressing multiple air pollutants simultaneously with a single strategy.

## Energy Efficiency as an Air Pollution Control Strategy

There is historical precedence for incorporating energy efficiency as a compliance strategy under the Clean Air Act. Congress and the Environmental Protection Agency (EPA) have recognized the nexus between energy efficiency and reduced air emissions. Different sections of the Clean Air Act and a number of EPA rulemakings and guidance documents provide the opportunity to incorporate energy efficiency into air quality plans as a compliance measure.<sup>54</sup> Air quality programs that recognize energy efficiency as a compliance measure include the Title IV Acid Rain Trading Program, the NO<sub>x</sub> State Implementation Plan (SIP) Call, and the National Ambient Air Quality Standards program (NAAQS).

The Title IV Acid Rain Trading Program included an energy "Conservation and Renewable Energy Reserve" (CRER) set aside.<sup>55</sup> The CRER set aside 300,000 allowances that could be used for compliance by covered utilities who implemented energy efficiency or renewable energy measures. Utilities earned CRER allowances by sponsoring energy efficiency programs and by measuring and verifying the energy savings in accordance with EPA guidance and protocols.

EPA guidance on the NO<sub>x</sub> SIP Call model rule included a compliance mechanism that allows states to award allowances for emissions reductions achieved through end-use efficiency measures. In states that adopted this model rule provision, these set-aside credits were available to utilities or third parties that sponsored energy efficiency programs. The energy savings from these programs could be converted into a ton of NO<sub>x</sub>-equivalent and traded or retired for compliance purposes. EPA established a recommended list of technologies that could qualify for energy efficiency allowances, but it was up to each state to make the final determination of the energy efficiency technologies and programs that qualified for SIP credit. Several states, including Indiana, Maryland, Massachusetts, New Jersey, New York, and Ohio created energy efficiency "set-aside" pools of energy efficiency and renewable energy allowances in their NO<sub>x</sub> emissions budgets.

In July 2012, the EPA published the *Roadmap for Incorporating Energy Efficiency/Renewable Energy Policies and Programs into State and Tribal Implementation Plans* (EERE Roadmap).<sup>56</sup> The EERE Roadmap clarifies prior guidance EPA issued in 2004 to jurisdictions incorporating energy efficiency and renewable energy policies and programs as compliance measures into state and tribal implementation plans for achieving NAAQS. Under this plan, States have different options or "pathways" for including energy efficiency



and renewable energy in their SIPs. The EERE Roadmap also identifies methods for estimating emission impacts, which is critical for quantification and verification purposes and getting SIP emissions credit from energy efficiency and renewable energy measures.

An opportunity exists to adopt energy efficiency as an emissions reduction measure for air quality State Implementation Plans under the NAAQS program. In allowing energy efficiency to qualify towards emissions reductions, Utah will need to address three issues. First, energy efficiency programs will require compliance entities to demonstrate a link between the efficiency measure and an individual emissions source or a group of sources. Although it can be difficult to estimate, two cities Dallas-Ft. Worth and Washington D.C. have proposed emission reductions from energy efficiency or renewable energy as a control measure in submissions to the EPA as part of their SIPs.<sup>57</sup> Second, state regulators and policy makers will need to determine how to accurately and reliably measure the energy savings that result from energy efficiency programs. Fortunately for Utah, the states' largest electric and natural gas utilities have robust energy efficiency programs and are required by Utah's Public Service Commission to monitor program performance and annually measure and verify energy savings achieved by these programs. Finally, once the energy savings are accurately measured, their emissions impacts must be quantified.

State and federal regulators have relied almost exclusively on pollution control strategies to improve air quality in the past. In recent years energy efficiency has increasingly been viewed by EPA as a viable emissions reduction strategy. Given the advantages it has over more traditional pollution control strategies, it make sense to further investigate and evaluate the opportunity to use energy efficiency as a first order strategy in efforts to get SIP credit in air quality plans and improve air quality.

Four suggestions are presented below that could facilitate a broader approach to regulating air and energy issues and help develop a deeper understanding of the relationship between air quality and energy production and use in Utah.

### ***Develop a Better Understanding of the Utah Air-Energy Nexus***

Developing a better understand of the Utah Air-Energy Nexus through support of a study similar to the Water - Energy Nexus in Utah would allow further exploration of the relationship between air quality and energy use.<sup>58</sup> This would

enable energy planners and regulators to design and prioritize energy efficiency programs to address specific air quality challenges.

### ***Support Collaboration between Air and Energy Planning In Utah***

Air regulators' decisions to impose pollution controls on power plants have direct impacts on power costs and utility regulators authority to manage rates. Utility regulators approval of power plant siting decisions can expose utility customers to more stringent air emissions regulations in the future. There are regulatory synergies and efficiencies to be gained through joint discussions around resource planning strategies and costs associated with different environmental control strategies and the regulatory tools utility regulators have to minimize compliance cost. For example, such discussions could lead to utility regulators being better able to evaluate the benefits of additional energy efficiency programs against the alternative, and typically more expensive emissions control strategies air regulators would otherwise have to require.

### ***Invest in Building Cross-Functional Energy Expertise and Modeling Capability***

In order to realize air quality SIP benefits offered by energy efficiency measures, support for the development of new modeling approaches and adoption of protocols in air quality plans that will quantify emissions reductions from energy efficiency is needed. This would allow a more rigorous and systematic evaluation and enable Utah to obtain NAAQS credit for emissions reductions that result from utility and community investments in energy efficiency and renewable energy programs.

### ***Innovate and Improve on the EPA EERE Guidance***

EPA's *Roadmap for Incorporating Energy Efficiency/Renewable Energy Policies and Programs into State and Tribal Implementation* is an important first step in creating an opportunity for Utah to qualify for SIP credit for verified emissions reductions associated with energy efficiency programs. However, the EPA has evaluated emissions reductions from energy efficiency programs in the same manner as traditional stack-emissions controls. In order to improve the methodology, state regulators could review the application methodology with the agency and request that emissions reductions from energy efficiency be accounted for and credited in the same way as mobile and area emissions SIP sources and measures.



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## Appendix A: Current Efforts in Energy Efficiency and Conservation

Below are a variety of programs through which state, federal, utility and other partners that promote efficiency and conservation:

### State Government and Quasi-State Government

#### Utah Governor's Office

**Executive Order EO/005/2012: Automotive Idling Reduction<sup>1</sup>:** Executive order issued by Governor Gary R. Herbert to limit idling by State vehicle drivers and increase public awareness through Utah State Employees of the benefits of not idling vehicles.

**Four Cornerstones (Governor Herbert's Administration Priorities)<sup>2</sup>:** Energy is one of the four cornerstone priorities. Objective #3 states that Utah will aggressively pursue technology innovations in energy efficiency and development.

#### Office of Energy Development (OED)

**Implementation of the Governor's 10-Year Strategic Energy Plan<sup>3</sup>:** OED is tasked with implementing the recommendations of the Governor's 10-Year Strategic Energy Plan. The Plan includes several goals for energy efficiency and conservation.

**Alternative Vehicles and Fuels Advisory Group:** A committee established by OED to promote the use of alternative fuels and vehicles in the State of Utah.

**Agricultural Producer Energy Efficiency Program:** OED encourages energy efficiency among agricultural producers through outreach, education regarding best practices, and guidelines, grant support and energy audits.

**U-Save Revolving Loan Fund:** Loans of up to \$1 million to help finance energy-related cost reduction retrofits for publicly owned buildings including those of state, tribal and municipal governments, public and charter schools, and public colleges and universities.

**K-12 Public School Energy Efficiency Education:** OED partnered with the National Energy Foundation to provide energy efficiency education to educators and students. Recent program outreach included instructional packets that emphasized energy efficiency behaviors, and lesson plans to assist in teaching household energy efficiency practices to students.

**Governor's Energy Development Summit<sup>4</sup>:** An annual event that reaches over 1,400 energy stakeholders from throughout the State and the Intermountain West. Each year, several sessions are dedicated to the latest hot topics in energy efficiency.

#### Department of Administrative Services – Division of Facilities Construction & Management (DFCM)

**State Building Energy Efficiency Program<sup>5</sup>:** DFCM strives to carry out the goal of improving energy efficiency while reducing the energy cost for state facilities. The program aims to reduce operating costs and lower maintenance costs, and thereby extend the life of the building equipment. The efficiency programs include:

#### Department of Administrative Services – Division of State Fleet

**Vehicle rightsizing program:** The compact sedan is the default replacement vehicle class for the State's light duty vehicle fleet. State agencies requesting a vehicle other than the compact sedan must provide vehicle justification information to state fleet officials for a larger vehicle.

**Increased use of efficient hybrid vehicles:** As of December 2013, the state fleet contains 578 hybrid vehicles. This represents 13% of the light duty fleet managed by the Division of Fleet Operations.

**Idle reduction campaign:** State fleet officials have placed signage in strategic parking locations throughout the state at facilities housing concentrations of state fleet vehicles.

#### Department of Environmental Quality – Division of Air Quality (DAQ)

**Air Quality<sup>6</sup>:** DAQ has an extensive program for improving air quality including an outreach and education program called "Choose Clean Air" all of which is, of course, in addition to its regulatory authority.

**Clean Fuels Program<sup>7</sup>:** This program includes grants and loans for clean fuel vehicles and the administration of the clean fuel vehicle tax credit. Additionally, Utah Clean Diesel Program to promote emissions reduction strategies through a grant program. Finally, the program establishes guidelines for CNG retrofits including safety and emissions requirements.

#### Department of Natural Resources – Division of Water Resources (DWRe)

**Water Conservation<sup>8</sup>:** DWRe has a dynamic water conservation program that is described in their 2014 Municipal & Industrial Water Conservation Plan – "Utah's Investing in the Future" report.

#### Department of Commerce – Office of Consumer Services (OCS)

**Energy Efficiency Outreach<sup>9</sup>:** The Office of Consumer Services is Utah's consumer advocate in the realm of utility regulation, and



represents residential, small commercial and agricultural consumers of natural gas, electric and telephone service before the Utah Public Service Commission.

### Utah Department of Transportation (UDOT)

**Optimize Mobility<sup>10</sup>:** UDOT is optimizing traffic mobility through a number of measures, including adding roadway capacity, innovative roadway design, managed lanes, and signal coordination. These measures conserve energy by increasing mobility and reducing congestion.

**TravelWise<sup>11</sup>:** The Utah Department of Transportation (UDOT) developed the TravelWise program – a set of strategies that encourage Utahans to use alternatives to driving alone, including ridesharing, car sharing, carpooling, car pooling, active transportation (biking, walking) teleworking, e-traveling and using transit. UDOT is encouraging businesses, organizations and individuals to implement TravelWise strategies in an effort to reduce energy consumption and optimize mobility.

**Integrated Transportation:** UDOT is actively working to best meet the needs of cars, bikes, pedestrians, mass transit and freight when studying and applying transportation solutions. UDOT strives to provide Utahans with balanced transportation options while planning for future travel demand.

### Utah Transit Authority (UTA)

**Increased Mass Transit Structure<sup>12</sup>:** UTA's completion of the 2015 FrontRunner, Streetcar and TRAX expansion now provides more comprehensive mass transit services to a larger area.

**Discounted Fare Programs to Promote Mass Transit Use<sup>13</sup>:** UTA has partnered with many organizations to provide discounted fares for students and employees, and will soon make discounted fares available to all Salt Lake City residents.

**Bike Program<sup>14</sup>:** UTA promotes the use of bicycles to travel to and from train stations through resources and information on bicycle commuting, bike locker rental program and a bike racks on buses and trains. UTA is also a supporter of the Salt Lake GreenBike Share program, launched in spring 2013.

**UTA Carpool and Vanshare Programs<sup>15</sup>:** UTA has both a carpool matching program and a van share program that allows up to fifteen people to carpool together.

**Enterprise CarShare Programs:** UTA currently manages the contract with Enterprise CarShare, an hourly car rental service with more than two dozen locations from Ogden to Provo. Cars are located everywhere from center city streets to University campuses to UTA rail station parking lots.

**RideClear Pass Program:** Launched in July 2013, this program was underwritten by Zions Bank and provided 5,000 free transit passes, good for one week. July is a typically a poor air quality month (ozone), and UTA offered the passes as an alternative for those interested in trying out transit as an alternative to driving their personal vehicles.

**CNG-Fueled Buses:** UTA has acquired 24 new CNG buses. The CNG buses are operating on routes within the Salt Lake City area.

### Utility Programs

#### Questar Gas Company

**ThermWise™ Program - Residential<sup>16</sup>:** The ThermWise™ Residential program provides tools for home energy planning as well as incentives for energy efficient natural gas appliances, new construction and weatherization measures. The program also offers comparison reports which allow customers to see how their home's natural gas usage compares to homes with similar characteristics in the neighborhood. Additional program details can be found at [Thermwise.com](http://Thermwise.com).

**ThermWise™ Program - Commercial<sup>17</sup>:** The ThermWise™ Business prescriptive program provides incentives for business efficiency measures, retrofits, new buildings and natural gas equipment. ThermWise™ Business Custom program offers rebates for projects which are not part of the prescriptive Business programs offerings. Additional program details can be found at [Thermwise.com](http://Thermwise.com).

#### Rocky Mountain Power

**wattsmart™ Program - Residential<sup>18</sup>:** The wattsmart™ program offers incentives for energy efficiency measures in the home.

**wattsmart™ Program - Business<sup>19</sup>:** The wattsmart™ program offers incentives for business efficiency measures, retrofits, new buildings, and equipment. The wattsmart™ programs are included below:

- **wattsmart™ Energy Management<sup>20</sup>:** This wattsmart™ program support energy management to create reliable and persistent electric energy savings through improved operations, maintenance and management practices in facilities.
- **wattsmart™ Energy Project Manager Co-Funding<sup>21</sup>:** This wattsmart™ programs supports commercial, industrial and agriculture customers with their facility energy efficiency projects through co-funding an Energy Project Manager position.



- **Energy Profiler Online**<sup>22</sup>: Energy Profiler Online monitors electricity funding and converts the data into easy to understand graphs and reports.
- **Irrigation Load Control**<sup>23</sup>: Rocky Mountain Power is partnering with EnerNoc to provide a long-term irrigation program that offers a pay-for-performance structure that rewards irrigations for their participation in events and their average available electricity use during program hours.
- **Business Solutions Toolkit**<sup>24</sup>: Online tools to provide businesses with customized information to make sound energy decisions and make money.

**Cool Keeper**<sup>25</sup>: This wattsmart™ program helps manage electricity at peak times in the summer and when electricity is the most expensive to produce or purchase.

**Green Button**<sup>26</sup>: With Green Button, customers can quickly and easily download their monthly electricity usage data through Rocky Mountain Power's secure website.

### Utah Associated Municipal Power Systems (UAMPS)

**Smart Energy™ Initiative**<sup>27</sup>: UAMPS Smart Energy™ Initiative emphasizes energy conservation and wise energy development. This program helps both utilities and their customers based on best practices, energy data management, and availability of tools and resources to support energy efficiency and conservation.

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## Appendix B: Abbreviations and Definitions

**Btu** – British thermal unit: A unit of energy traditionally used to measure power.

**Buildings Sector** – End-use sector comprised of residential and commercial buildings. The residential sector consists of living quarters for private households. The commercial sector consists of service-providing facilities and equipment of: businesses; federal, state, and local governments; and other private / public organizations.

**CHP** – Combined Heat and Power: on-site production of electricity and thermal energy from a single fuel source, most often natural gas, usually used in industrial processes to boost efficiency and save on utility costs.

**CNG** – Compressed Natural Gas: Methane stored at high temperature, used as an alternative transportation fuel.

**DAQ** – Division of Air Quality: Part of the Department of Environmental Quality and the primary agency responsible for regulating air quality and providing associated information and outreach in the State.

**Demand** – The amount of power consumers require at a particular time.

**DFCM** – Division of Facilities, Construction & Management: Division of the Department of Administrative Services responsible for overseeing the management and construction of all State buildings.

**DOE** – U.S. Department of Energy: The federal agency that is responsible for addressing energy, environmental and nuclear challenges through transformative science and technology solutions.

**DSM** – Demand-side Management: The practice of utility providers to plan, develop, implement and measure the progress of a set of programs intended to reduce customer energy use.

**Dth** – Decatherm: A unit of energy equal to 100,000 BTUs, primarily used in the energy industry.

**DWRe** – Division of Water Resources: Division of the Department of Natural Resources responsible for the planning, conservation, development and use of Utah's water resources.

**EIA** – U.S. Energy Information Administration: Division of the U.S. Department of Energy, responsible for gathering, analyzing and disseminating energy information.

**Energy Conservation** – Reducing energy through using less of an energy service.

**Energy Efficiency** – Producing the same services with less energy input, or delivering more services with the same energy input.

**Energy Intensity** – The amount of energy used in producing a given level of output or activity expressed as energy per unit of activity measure of service.

**EV** – Electric Vehicle: A vehicle that is powered by electric power instead of gasoline.

**Fossil Fuels** – Sources of energy/fuel formed by natural processes such as anaerobic decomposition of buried dead organisms. The primary fossil fuels are crude oil, natural gas and coal.

**GDP** – Gross Domestic Product

**H.B.** – House Bill: A bill that originated in a House of Representatives.

**HEV** – Hybrid Electric Vehicle: A vehicle that is powered by both an electric battery and a standard internal combustion engine.

**Industrial Sector** – An end-use sector that includes all facilities and equipment used for producing, processing, or assembling goods. The sector may include manufacturing, agriculture, forestry, fisheries, mining and construction.

**IRP** – Integrated Resource Planning: A report required of Utah's regulated utilities every two years by the Public Service Commission. The IRP provides a 20 year plan, with the emphasis being on the first 10, and the document must be updated every two years.

**kW** – Kilowatt: a unit of electrical power equal to 1,000 watts.

**kWh** – Kilowatt-hour: A unit of energy that is typically used by electric utilities when they bill their customers equal to 1,000 watt-hours.

**Mbbbl** – Million barrels



**MW** – Megawatt: a unit of electrical power equal to 1 million watts.

**MWh** – Megawatt hour: A unit of energy that is typically used by electric utilities when they bill their customers equal to one megawatt of power used for one hour.

**NRCS** – Natural Resources Conservation Service: A federal agency that is part of the U.S. Department of Agriculture.

**OCS** – Office of Consumer Services: Part of the Utah Department of Commerce, responsible for advocating to the Public Service Commission on behalf of consumers.

**OED** – Utah Office of Energy Development: Part of the Governor's Office whose goal is to serve as the primary resource for advancing responsible energy development in Utah.

**Petroleum** – A naturally occurring, yellow-to-black liquid found in geologic formations beneath the Earth's surface, which is commonly refined into various types of fuels.

**PSC** – Utah Public Service Commission: The Commission is responsible to ensure safe, reliable, adequate and reasonably priced utility service.

**Power** – The amount of energy consumed per unit of time.

**PV** – Photovoltaic: The solar panels used to convert energy from the sun into electricity.

**Renewable Energy** – Energy that comes from resources which are replenished on a human – as opposed to geologic – timescale. Examples of renewable energy include: wind, solar, hydro, geothermal and biomass.

**Revolving Loan Fund** – A pool of money that may be loaned and when repaid may be loaned to another entity.

**S.B.** – Senate Bill.

**STEM** – Utah Science, Technology, Engineering and Math program.

**Therm** – A unit of energy, used to measure the potential energy for natural gas.

**Transportation Sector** – An end-use sector of all vehicles that transport people and/or goods from one location to another.

**UAMPS** – Utah Associated Municipal Power Systems: A municipal utility association that provides utility management and administration services to its members.

**UMPA** – Utah Municipal Power Agency: A consumer-owned electrical utility corporation that provides utility management and administration services to its members.

**USDA** – U.S. Department of Agriculture: A federal agency responsible for leadership on food, agriculture and natural resources for policy, science and management.

**UTA** – Utah Transit Authority: A provider of public transportation operating throughout the Wasatch Front and surrounding areas, providing service through fixed route buses, express buses, ski buses, light rail, commuter rail, and streetcars.

**Utility** – A facility that generates, transmits, distributes and sells electric energy or natural gas.

**Watt** – A unit of energy, equal to one joule per second, used to measure power for the electrical generation.



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