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Governor's Office of Energy Development launches energy efficiency film series

SALT LAKE CITY (Feb. 5, 2019) — To improve air quality and energy savings, the Governor's Office of Energy Development (OED) is producing a new four-part film series dedicated to advancing energy efficiency in homes and businesses. The series will be hosted by Shawna Cuan, OED's managing director of energy efficiency and renewable energy, and will feature key industry and agency partners.

"Buildings account for nearly 40 percent of the emissions statewide," said Cuan. "With the projected population boom over the next few decades, we can't afford inefficiencies. Being energy efficient at home and work will continue to be a key priority for smart, manageable growth and a high quality of life."

[OED launched the first video on Jan. 23](#), detailing several easy and affordable DIY projects for homeowners, including 'how-to tips' for managing a thermostat, installing a socket sealer, caulking a window, weatherstripping a door and insulating pipes.

In video two, Cuan takes to her local hardware store to explain how consumers can efficiently operate their existing appliances, what to look for when buying new efficient appliances and programs available to support homeowners and renters. The video features Rocky Mountain Power, Dominion Energy, Home Depot, and UCAIR. Video two is expected to be released in March.

"In our efforts to clear the air there are no perfect answers, but there are practical solutions," said Thom Carter, executive director of UCAIR. "Being energy efficient is a practical solution that helps you save money and clean our air. We appreciate the leadership of the Governor's Office of Energy Development in showing how all Utah's can be part of the solution."

For summer, video three will address the importance of water conservation. Utah is the second driest state in the nation. Activities will include dry and smart irrigations, fixing leaks and



managing appliances. The Utah Department of Environmental Quality will also showcase the latest technology available for consumers who want to monitor their water use.

Lastly, as Utah's housing boom continues to rise, Cuan will talk with leading construction companies and consumers about building habits and changing behavior. Learn the latest trends in Utah's building industry and how they are improving Utah's air.

“The Governor’s Office of Energy Development is dedicated to building Utah’s sustainable future by advancing energy savings and air quality through energy efficiency education and programs,” said Laura Nelson, the Governor’s Energy Advisor and executive director of the Governor’s Office of Energy Development. “We’re excited to release a new series that can help shed light on what we can do as individuals to help elevate the way we live, work and play for decades to come.”

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About Governor’s Office of Energy Development (OED)

Web: energy.utah.gov

Governor Gary R. Herbert recognizes energy as one of the four cornerstones of Utah’s strength, along with education, job creation, and self-determination. In recognition of this priority, the Governor’s Office of Energy Development (OED) was created in 2011 to advance the responsible development of Utah’s energy and minerals sector to provide significant and lasting value to the state through the provision of affordable, reliable and sustainable energy.