

# OED Website Privacy Notice

## Purpose of this Notice

The Office of Energy Development (OED) is committed to protecting your privacy. This notice explains our general privacy practices and how we handle your personal data. We may provide more specific notices on forms or other webpages where we collect your data.

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## What We Collect and Why

We only collect personal data as allowed by law and to fulfill our core mission of advancing mineral and energy development in Utah. We may collect information from you when you visit our website, attend an OED event or interact with us. Depending on the service you're using, this information may include:

- **Names and Contact Information:** Given names, family names, mailing addresses, email addresses, and phone numbers.
  - **Financial Information:** Company information as required for tax incentives.
  - **Demographic Information:** If you are asked details related to age, gender, education, employment, etc., this information is used anonymously and is not connected to your name, address, email or phone number. Any demographic data we collect is used solely for aggregate data analysis.
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## How We Collect Website Tracking Data

We use tracking technology to improve your experience and to help us understand how people use our site.

Google Analytics 4 (GA4) is used to analyze website traffic, troubleshoot technical issues, and enhance our service. GA4 does not collect personally identifiable information (PII). You control the data your browser shares through your browser privacy settings Google Account's "Data & Privacy" settings. Analytics data is handled in accordance with record series 30837.

Website visitors may choose to share survey feedback in short (even one-question) surveys as part of the Customer Experience initiative. When you choose to respond, the information you submit is recorded with select browsing information, including, for example, the page you were on, the pages you had visited before submitting, and the browser and device you were using. Non-PII data is handled in accordance with record series 30837.

Some customers choose to submit personal information when requesting support through a survey. Any personally identifiable information collected in this form or survey is handled per record series 30838

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## Cookies

Our current website may include cookies from third-party content providers; however, all nonessential cookies will be phased out as part of our 2026 site redesign.

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## Protection of Personal Data

We work hard to protect your personal data through technical and administrative safeguards. Our employees are trained on privacy and security policies, and we require our service providers to protect your data. We manage our data per the record series detailed [here](#). If a data breach occurs, we will notify you as required by law.

**We do not sell your personal data.**

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## Sharing Personal Data

We only share personal data when allowed by law. We may share data with service providers (such as payment processors) and partners (such as other government agencies) that are obligated to protect your data. We may also share data if legally required to do so.

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## Your Privacy Rights

Under Utah law, you have the right to:

- **Request access** to records that contain your personal data.
  - **Request a correction** if our records contain inaccurate personal data.
  - **File a complaint** with the Data Privacy Ombudsperson at [privacyombudsperson@utah.gov](mailto:privacyombudsperson@utah.gov).
  - **For at-risk employees**, request that our records containing your personal data be classified as private.
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## Contact Us

If you have questions about this notice or want to exercise your rights, please contact us by emailing [energy@utah.gov](mailto:energy@utah.gov) or calling us at 801.538.8732.